

RFA Monthly Statistics

Web Log Analysis Monthly Report August 2008

 $Report\ Range: 08/01/2008\ 00:00:00 - 08/31/2008\ 23:59:59$



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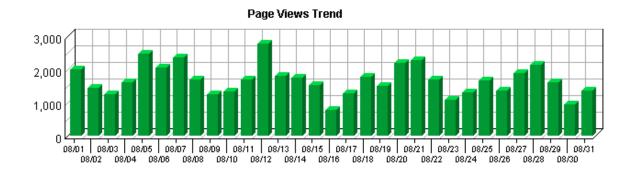
Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.



Visit Summary

Visits	23,340
Average per Day	752
Average Visit Length	00:24:43
Median Visit Length	00:05:50
International Visits	6.04%
Visits of Unknown Origin	35.55%
Visits from Your Country: United States (US)	58.41%



Page View Summary

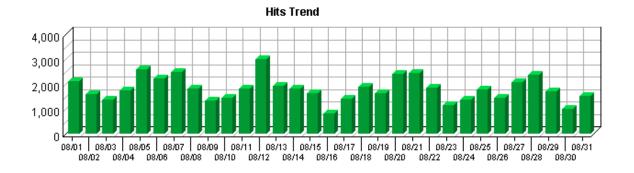
Page Views	51,909
Average per Day	1,674
Average Page Views per Visit	2.22

Overview Dashboard 1



Visitor Summary

Unique Visitors	12,491
Visitors Who Visited Once	10,711
Visitors Who Visited More Than Once	1,780
Average Visits per Visitor	1.87



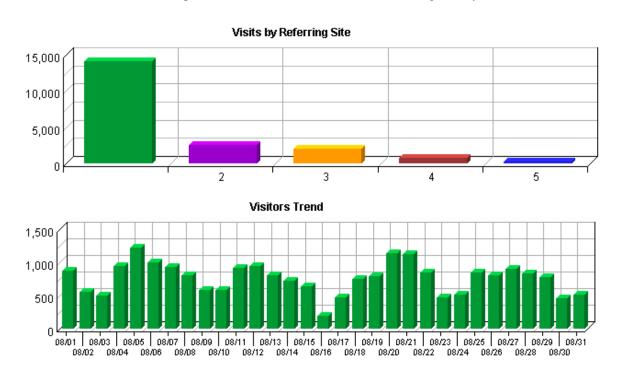
Hit Summary

Successful Hits for Entire Site	55,741
Average Hits per Day	1,798
Home Page Hits	6,400

2 Overview Dashboard

Marketing Dashboard

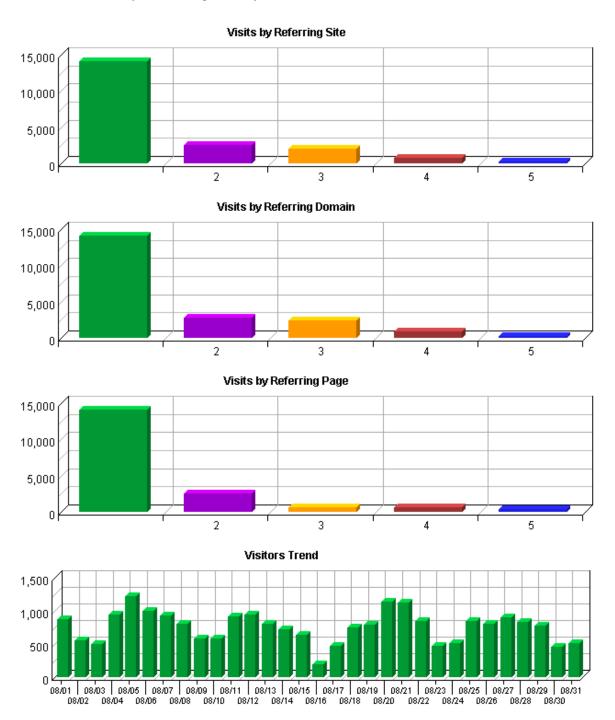
This dashboard summarizes important information related to online marketing activity.



Marketing Dashboard 3

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

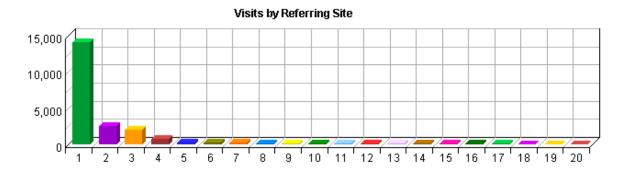


Referrers Dashboard 5

6 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	14,076	60.31%
2.	http://www.google.com/	2,558	10.96%
3.	http://es.epa.gov/	2,090	8.95%
4.	http://www07.grants.gov/	721	3.09%
5.	http://images.google.com/	267	1.14%
6.	http://www.google.co.in/	211	0.90%
7.	http://search.yahoo.com/	197	0.84%
8.	http://www.sws.org/	164	0.70%
9.	http://www.grants.gov/	159	0.68%
10.	http://www.epa.gov/	125	0.54%
11.	http://nlquery.epa.gov/	107	0.46%
12.	http://cfpub.epa.gov/	91	0.39%
13.	http://www.google.com.au/	90	0.39%
14.	http://images.google.co.in/	80	0.34%
15.	http://www.google.co.uk/	70	0.30%
16.	http://www.google.ca/	67	0.29%
17.	http://search.msn.com/	64	0.27%
18.	http://www.google.com.ph/	50	0.21%
19.	http://www.usgcrp.gov/	45	0.19%
20.	http://scholarships.fatomei. com/	44	0.19%
	Subtotal	21,276	91.16%
	Other	2,064	8.84%
	Total	23,340	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

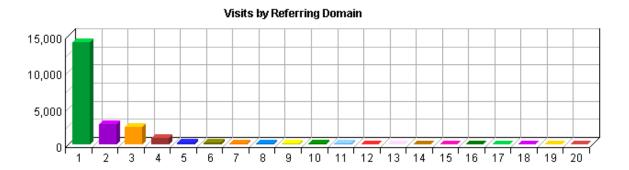
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	14,076	60.31%
2.	google.com	2,846	12.19%
3.	epa.gov	2,461	10.54%
4.	grants.gov	880	3.77%
5.	google.co.in	291	1.25%
6.	yahoo.com	280	1.20%
7.	sws.org	179	0.77%
8.	google.com.au	130	0.56%
9.	google.co.uk	103	0.44%
10.	google.ca	86	0.37%
11.	msn.com	64	0.27%
12.	google.com.ph	62	0.27%
13.	live.com	56	0.24%
14.	google.co.za	49	0.21%
15.	usgcrp.gov	45	0.19%
16.	fatomei.com	44	0.19%
17.	ask.com	41	0.18%
18.	google.com.my	40	0.17%
19.	ehponline.org	38	0.16%
20.	cos.com	37	0.16%
	Subtotal	21,808	93.44%
	Other	1,532	6.56%
	Total	23,340	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

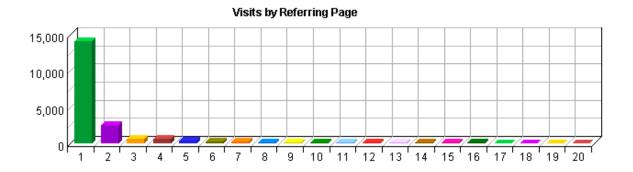
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	14,076	60.31%
2.	http://www.google.com/search	2,481	10.63%
3.	http://es.epa.gov/ncer/fellow/	617	2.64%
4.	http://es.epa.gov/ncer/	589	2.52%
5.	http://www07.grants.gov/ search/search.do	356	1.53%
6.	http://images.google.com/ imgres	265	1.14%
7.	http://www.google.co.in/ search	208	0.89%
8.	http://es.epa.gov/ncer/grants/	177	0.76%
9.	http://www.sws.org/	139	0.60%
10.	http://search.yahoo.com/ search	130	0.56%
11.	http://nlquery.epa.gov/ epasearch/epasearch	107	0.46%
12.	http://www.google.com.au/ search	88	0.38%
13.	http://images.google.co.in/ imgres	80	0.34%
14.	http://es.epa.gov/ncer/sbir/	78	0.33%
15.	http://www.google.co.uk/ search	70	0.30%
16.	http://www.google.ca/search	67	0.29%
17.	http://search.msn.com/results.aspx	61	0.26%
18.	http://es.epa.gov/ncer/sbir/ current_solicitation.html	59	0.25%
19.	http://www.google.com.ph/ search	50	0.21%
20.	http://www.usgcrp.gov/usgcrp/ ProgramElements/proposals/ default.htm	42	0.18%
	Subtotal	19,740	84.58%
	Other	3,600	15.42%
	Total	23,340	100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

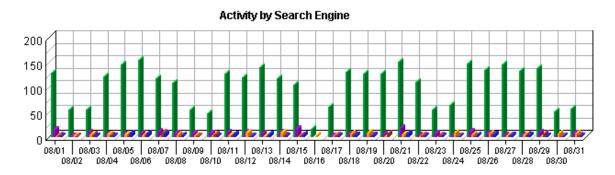
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

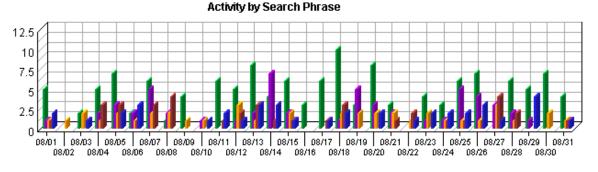
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

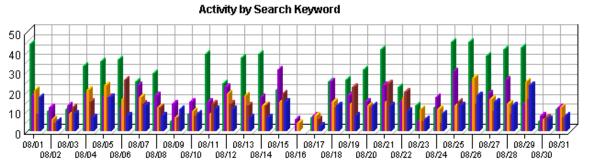
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







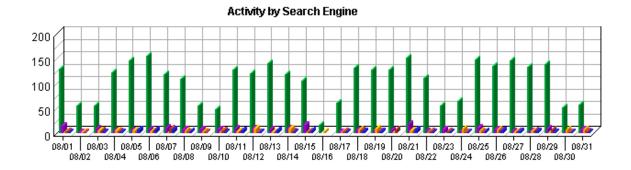


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	3,269	81.00%
2.	yahoo	225	5.57%
3.	google australia	138	3.42%
4.	google uk	109	2.70%
5.	google canada	92	2.28%
6.	msn	73	1.81%
7.	google germany	31	0.77%
8.	aol netfind	19	0.47%
9.	google france	18	0.45%
10.	google italy	13	0.32%
11.	altavista	6	0.15%
12.	google japan	6	0.15%
13.	yahoo india	5	0.12%
14.	yahoo spain	5	0.12%
15.	google austria	4	0.10%
16.	yahoo taiwan	3	0.07%
17.	netscape	2	0.05%
18.	yahoo singapore	2	0.05%
19.	yahoo mexico	2	0.05%
20.	yahoo uk &ireland	2	0.05%
	Subtotal	4,024	99.70%
	Total	4,036	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	forms	94	2.33%
	epa	53	1.31%
	epa star	37	0.92%
	epa funding	36	0.89%
	epa grants	34	0.84%
	change	33	0.82%
	research grants	33	0.82%
	health	30	0.74%
	epa gro	28	0.69%
	epa star fellowship	24	0.59%
	epa star grant	20	0.50%
	rfa	18	0.45%
	environmental funding	18	0.45%
	epa star grants	15	0.37%
	epa ncer	12	0.30%
	star scores	12	0.30%
	epa star 2009	11	0.27%
	environmental grants	11	0.27%
	climate change	11	0.27%
	2008 star results	11	0.27%
2. yahoo	epa grants	4	0.10%
	cost of arsenic treatment plant	3	0.07%
	epa workshop on future year emissions modeling and land use change	2	0.05%
	astm phase ii training	2	0.05%
	november 2008 minority funded grant programs	2	0.05%
	funding star grant	2	0.05%
	federal grant application forms	2	0.05%
	environmental toxicology request for research proposal	2	0.05%
	environmental economics, research grant	2	0.05%
	indicators of disease development	2	0.05%
	r		

	epa ncer star rfa emission inventories	2	0.05%
	epa star fellowship	2	0.05%
	environmental health indicators	2	0.05%
	phase epa studies	2	0.05%
	epa ord rfp	2	0.05%
	epa free grant serves	2	0.05%
	small businesses specializing in developmental disabilities	2	0.05%
	environmental health indicator	2	0.05%
	epa conferences	2	0.05%
3. google australia	forms	7	0.17%
	climate change	7	0.17%
	health	7	0.17%
	change	3	0.07%
	composition opportunities	3	0.07%
	coral ecosystem diagrams	2	0.05%
	recipient evaluation development	2	0.05%
	effects of climate change on ecosystems	2	0.05%
	us epa nanoparticles	2	0.05%
	nanotechnology effect on human health	2	0.05%
	climate change opportunities	1	0.02%
	global warming ecological impacts	1	0.02%
	biological classification system development	1	0.02%
	long term affects of repeated exposure to nox	1	0.02%
	biotechnology potential	1	0.02%
	outcome vs process indicators	1	0.02%
	coral effect due to climate change	1	0.02%
	research methodologies table title activity and description	1	0.02%
	epa funding	1	0.02%
	whitegoods ncer	1	0.02%
4. google uk	forms	25	0.62%
	evaluate the actions required to achieve health for children	5	0.12%

	consequences of climate change	3	3	0.07%
	biomarkers for the assessment of exposure and toxicity in children	2	2	0.05%
	health	2	2	0.05%
	examples of biomarkers environment	2	2	0.05%
	biomarkers includes	2	2	0.05%
	national center for environmental research washington phone	1	1	0.02%
	influences on corporate environmental performance	1	l	0.02%
	estuarine environment	1	1	0.02%
	epidemiological studies in tropical bathing waters	1	l	0.02%
	environmental market mechanisms	1	[0.02%
	change programme diagram	1	1	0.02%
	briefly state the role of health protection unit	1	l	0.02%
	retrospective approach in qualitative research	1	l	0.02%
	research funding opportunities	1	I	0.02%
	evaluate actions required to achieve health for children	1	I	0.02%
	global economic trends science funding	1	I	0.02%
	bioactive ammonium perchlorate	1	I	0.02%
	when does fall start in 2008	1	1	0.02%
5. google canada	forms	7	7	0.17%
	ecological thresholds	3	3	0.07%
	change	3	3	0.07%
	report proposal topic	2	2	0.05%
	ecosystem services	2	2	0.05%
	health	2	2	0.05%
	environmental research grants	2	2	0.05%
	human health	2	2	0.05%
	human endocrine disruptor levels exposure	1	1	0.02%
	scoring uncertainty in scientific data environmental	1	1	0.02%

	reference global assessment of the state-of-the-science of endocrine disruptors	1	0.02%
	research opportunities july 2008	1	0.02%
	sbir phase 10259 evaluation criteria	1	0.02%
	2008 conferences on nonprofit organizations	1	0.02%
	health effects of aluminium in drinking water	1	0.02%
	research proposal endocrine disruptor usgs vitellogenin	1	0.02%
	watershed ecosystem indicators	1	0.02%
	scientific grant sample, objective, summary, travel cost	1	0.02%
	research and funding opportunities	1	0.02%
	us epa valuation	1	0.02%
6. msn	effects of climate and land management change on stream flow	2	0.05%
	us population trend	2	0.05%
	salary benchmarking proposal for contact centre industry	2	0.05%
	holling, g.o.c 1994 resilience	2	0.05%
	chemical	1	0.02%
	nanomaterials funding opportunities	1	0.02%
	grants available in ms	1	0.02%
	arsinic removal systems for home	1	0.02%
	what is the role of employees based on toxicology	1	0.02%
	murcury transformation	1	0.02%
	susan banahan	1	0.02%
	epa rfa	1	0.02%
	es epa ncer rfa 2008 2009	1	0.02%
	instructions for sf424	1	0.02%
	personnel incentive award justification letter samples	1	0.02%
	does the epa have the authority to coordinate and support research?	1	0.02%
		1	0.02%

	research vessels owned by epa		
	effects of climate change in the ecosytem	1	0.02%
	epa grant announcement an interdisciplinary approach to examining the links between social stressors, biodiversity and human health	1	0.02%
	ord 424 aplication for federal assistance	1	0.02%
7. google germany	ecosystem services and societal change	1	0.02%
	exposure to chemicals	1	0.02%
	climate change ecosystems	1	0.02%
	ecology grant award	1	0.02%
	environmental protection agency 2005	1	0.02%
	global change non-linear	1	0.02%
	decision support systems climate change	1	0.02%
	objectives of phytoremediation	1	0.02%
	epa funding	1	0.02%
	climate change	1	0.02%
	de groot ecosystem service	1	0.02%
	particulate organic matter	1	0.02%
	search result for fellowships and grants	1	0.02%
	regulated entities vs non-regulated entities	1	0.02%
	forms	1	0.02%
	climate chnage	1	0.02%
	alternative equilibria in shallow lakes m.scheffer,s.h.hosper	1	0.02%
	corporate effectiveness	1	0.02%
	approaches for	1	0.02%
	what are biogeographical indicators	1	0.02%
8. aol netfind	environment issues and the future	2	0.05%
	epa grants	2	0.05%
	epa	2	0.05%
	show example of abstract	1	0.02%
	what is the purpose and	1	0.02%

	objectives for entering masters program in education		
	nrcee in morgantown,wv	1	0.02%
	national funding agencies for research projects	1	0.02%
	research grants	1	0.02%
	forms	1	0.02%
	when does fall start in 2008?	1	0.02%
	star benefit cash disbursement agencies for non governmental recipients	1	0.02%
	hostos community college health insurance	1	0.02%
	epa.gov	1	0.02%
	federal express justification for an epa policy	1	0.02%
	corporate behaviors	1	0.02%
	2008 email contacts of agent consultants directors in america	1	0.02%
9. google france	research grants	2	0.05%
	funding opportunities 2008	1	0.02%
	particulate matter controls epa section pdf	1	0.02%
	epa.gov	1	0.02%
	environment research grants	1	0.02%
	complex august september 2008 air date	1	0.02%
	quality control assurance science funding agencies	1	0.02%
	health fellowship 2009	1	0.02%
	endocrine toxicants with emphasis on human risks	1	0.02%
	omb submission fund modele	1	0.02%
	brinson, m. m., and r. reinhardt. 1996. the role of reference wetlands in functional assessment and mitigation ecological applications	1	0.02%
	2006 epa standard four strake	1	0.02%
	epa funding	1	0.02%
	scozzafava, m. e., t. e. dahl, c. faulkner, and m. price. 2007. assessing status, trends, and condition of wetlands in the united states. national	1	0.02%

		wetlands newsletter 29:24–28.		
		nanomaterials publications by year	1	0.02%
		management incentives	1	0.02%
		plan lake amphibian	1	0.02%
	10. google italy	finanziamenti per trattamento arsenico acque potabili	1	0.02%
		us-epa cyanotoxin	1	0.02%
		water resource public health 2008	1	0.02%
		examples of phytoremediation	1	0.02%
		forms	1	0.02%
		decision well being adaptation	1	0.02%
		development indicators environmental health	1	0.02%
		levy referent selection in case -crossover analyses of acute health effects of air pollution	1	0.02%
		federal reference methodologies for particulate matter	1	0.02%
		research policies grants 2008	1	0.02%
		particulate matter chemical composition	1	0.02%
		about nanomaterial	1	0.02%
		biomarker effects	1	0.02%
	11. altavista	human variability	1	0.02%
		climate change and ecosystem services	1	0.02%
		epa doctoral grant	1	0.02%
		determine the necessary details related to your approved project to specify the scope for	1	0.02%
		standard human dimensions	1	0.02%
		epa statutory research requirements	1	0.02%
	12. google japan	atmospheric particulate letter element	1	0.02%
		nih grant cardiovascular diet	1	0.02%
		epa environmental disclosure label	1	0.02%
		nsf/usda drinking water listings	1	0.02%
		star research grants	1	0.02%

	zebrafish metabonomics	1	0.02%
13. yahoo india	fellowships environment	1	0.02%
	microbial analysis of drinking water	1	0.02%
	computational techniques in ecological research	1	0.02%
	specificity of biomarkers	1	0.02%
	application of nanotechnology in environmental science	1	0.02%
14. yahoo spain	nanotechnology risks	1	0.02%
	components of the ecosystem	1	0.02%
	risks and consequence	1	0.02%
	effects of climate change	1	0.02%
	stressors	1	0.02%
15. google austria	2006 epa	1	0.02%
	applications of nanotechnology vdi	1	0.02%
	environmental studies fellowship 15 october 2008	1	0.02%
	science technology sustainablility law regulation	1	0.02%
16. yahoo taiwan	phase tax	1	0.02%
	2-nitrofluoranthene	1	0.02%
	economic incentives of environment	1	0.02%
17. netscape	funds for minority research	1	0.02%
	us epa grants 2008	1	0.02%
18. yahoo singapore	future environmental problems	1	0.02%
	consequences of air pollution	1	0.02%
19. yahoo mexico	air quality models and climatic change	1	0.02%
	effect of climatic change in air quality models	1	0.02%
20. yahoo uk &ireland	the project will focus on significantly–sized business–related problem, with the objective of producing software–based solution to the problem, together with accompanying documentation	1	0.02%
	smith, leonard a. predictability past predictability future	1	0.02%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	699	17.32%
	of	394	9.76%
	research	368	9.12%
	environmental	308	7.63%
	star	303	7.51%
	grants	259	6.42%
	for	257	6.37%
	funding	217	5.38%
	grant	214	5.30%
	2008	189	4.68%
	in	187	4.63%
	health	180	4.46%
	the	167	4.14%
	change	166	4.11%
	climate	123	3.05%
	to	119	2.95%
	fellowship	114	2.82%
	forms	114	2.82%
	air	94	2.33%
	rfa	86	2.13%
2. yahoo	epa	49	1.21%
	of	45	1.11%
	environmental	34	0.84%
	research	30	0.74%
	for	25	0.62%
	in	25	0.62%
	grant	16	0.40%
	health	14	0.35%
	proposal	13	0.32%
	star	13	0.32%
	business	12	0.30%
	small	12	0.30%
	the	11	0.27%
	to	11	0.27%
	on	11	0.27%
	grants	11	0.27%
	change	10	0.25%
	funding	10	0.25%
	2008	9	0.22%

	phase	8	0.20%
3. google australia	of	25	0.62%
	change	22	0.55%
	climate	18	0.45%
	health	17	0.42%
	to	11	0.27%
	ecosystem	10	0.25%
	on	10	0.25%
	the	9	0.22%
	forms	9	0.22%
	environmental	9	0.22%
	epa	8	0.20%
	effects	8	0.20%
	in	7	0.179
	coral	7	0.179
	environment	6	0.159
	human	6	0.159
	indicators	6	0.159
	consequences	5	0.129
	for	5	0.129
	effect	5	0.129
4. google uk	forms	26	0.649
	of	19	0.479
	the	16	0.409
	for	16	0.40%
	health	11	0.279
	children	10	0.25%
	to	10	0.25%
	environmental	10	0.25%
	change	9	0.229
	research	9	0.229
	biomarkers	8	0.20%
	climate	8	0.20%
	in	7	0.179
	required	6	0.159
	evaluate	6	0.15%
	achieve	6	0.15%
	actions	6	0.15%
	environment	5	0.129
	on	5	0.129
	consequences	4	0.10%
5. google canada	of	13	0.32%

		research	11	0.27%
		health	9	0.22%
		change	7	0.17%
		forms	7	0.17%
		epa	6	0.15%
		human	6	0.15%
		environmental	6	0.15%
		proposal	6	0.15%
		ecosystem	5	0.12%
		funding	5	0.12%
		endocrine	5	0.12%
		grant	5	0.12%
		ecological	4	0.10%
		star	4	0.10%
		in	4	0.10%
		climate	4	0.10%
		services	4	0.10%
		indicators	3	0.07%
		assessment	3	0.07%
	6. msn	epa	18	0.45%
		of	11	0.27%
		for	11	0.27%
		the	7	0.17%
		environmental	6	0.15%
		to	5	0.12%
		on	5	0.12%
		grants	5	0.12%
		in	5	0.12%
		research	4	0.10%
		effects	4	0.10%
		areas	3	0.07%
		health	3	0.07%
		us	3	0.07%
		land	3	0.07%
		science	3	0.07%
		issues	3	0.07%
		change	3	0.07%
		study	3	0.07%
		management	3	0.07%
	7. google germany	change	8	0.20%
		climate	5	0.12%
		ecosystem	4	0.10%

		global	2	0.05%
		funding	2	0.05%
		of	2	0.05%
		services	2	0.05%
		for	2	0.05%
		entities	2	0.05%
		chemicals	1	0.02%
		application	1	0.02%
		objectives	1	0.02%
		fall	1	0.02%
		reactions	1	0.02%
		agency	1	0.02%
		regulated	1	0.02%
		non-regulated	1	0.02%
		corporate	1	0.02%
		model	1	0.02%
		radiation	1	0.02%
	8. aol netfind	epa	5	0.12%
		in	4	0.10%
		for	4	0.10%
		grants	3	0.07%
		the	3	0.07%
		research	2	0.05%
		environment	2	0.05%
		of	2	0.05%
		agencies	2	0.05%
		issues	2	0.05%
		future	2	0.05%
		abstract	1	0.02%
		nrcee	1	0.02%
		forms	1	0.02%
		insurance	1	0.02%
		fall	1	0.02%
		policy	1	0.02%
		when	1	0.02%
		purpose	1	0.02%
		cash	1	0.02%
	9. google france	wetlands	3	0.07%
		grants	3	0.07%
		research	3	0.07%
		epa	3	0.07%
		m.	3	0.07%

	funding	3	0.07%
	of	2	0.05%
	2008	2	0.05%
	in	2	0.05%
	the	2	0.05%
	matter	1	0.02%
	fund	1	0.02%
	complex	1	0.02%
	science	1	0.02%
	epa.gov	1	0.02%
	september	1	0.02%
	submission	1	0.02%
	fellowship	1	0.02%
	risks	1	0.02%
	reference	1	0.02%
10. google italy	health	3	0.07%
	particulate	2	0.05%
	matter	2	0.05%
	effects	2	0.05%
	of	2	0.05%
	2008	2	0.05%
	reference	1	0.02%
	referent	1	0.02%
	cyanotoxin	1	0.02%
	arsenico	1	0.02%
	trattamento	1	0.02%
	research	1	0.02%
	acque	1	0.02%
	development	1	0.02%
	pollution	1	0.02%
	methodologies	1	0.02%
	being	1	0.02%
	for	1	0.02%
	in	1	0.02%
	air	1	0.02%
11. altavista	epa	2	0.05%
	to	2	0.05%
	the	2	0.05%
	human	2	0.05%
	change	1	0.02%
	requirements	1	0.02%
	grant	1	0.02%

		services	1	0.02%
		dimensions	1	0.02%
		standard	1	0.02%
		climate	1	0.02%
		statutory	1	0.02%
		necessary	1	0.02%
		details	1	0.02%
		related	1	0.02%
		for	1	0.02%
		variability	1	0.02%
		your	1	0.02%
		approved	1	0.02%
		project	1	0.02%
	12. google japan	disclosure	1	0.02%
		element	1	0.02%
		drinking	1	0.02%
		listings	1	0.02%
		water	1	0.02%
		nsf/usda	1	0.02%
		label	1	0.02%
		environmental	1	0.02%
		star	1	0.02%
		particulate	1	0.02%
		letter	1	0.02%
		diet	1	0.02%
		metabonomics	1	0.02%
		nih	1	0.02%
		cardiovascular	1	0.02%
		atmospheric	1	0.02%
		grants	1	0.02%
		grant	1	0.02%
		epa	1	0.02%
		research	1	0.02%
	13. yahoo india	of	3	0.07%
		in	2	0.05%
		water	1	0.02%
		specificity	1	0.02%
		environmental	1	0.02%
		analysis	1	0.02%
		microbial	1	0.02%
		science	1	0.02%
		environment	1	0.02%

		fellowships	1	0.02%
		nanotechnology	1	0.02%
		computational	1	0.02%
		ecological	1	0.02%
		research	1	0.02%
		techniques	1	0.02%
		drinking	1	0.02%
		biomarkers	1	0.02%
		application	1	0.02%
	14. yahoo spain	of	2	0.05%
		risks	2	0.05%
		change	1	0.02%
		nanotechnology	1	0.02%
		the	1	0.02%
		climate	1	0.02%
		effects	1	0.02%
		consequence	1	0.02%
		ecosystem	1	0.02%
		components	1	0.02%
		stressors	1	0.02%
	15. google austria	october	1	0.02%
		studies	1	0.02%
		applications	1	0.02%
		2008	1	0.02%
		15	1	0.02%
		environmental	1	0.02%
		sustainablility	1	0.02%
		regulation	1	0.02%
		law	1	0.02%
		nanotechnology	1	0.02%
		of	1	0.02%
		vdi	1	0.02%
		technology	1	0.02%
		epa	1	0.02%
		fellowship	1	0.02%
		2006	1	0.02%
		science	1	0.02%
	16. yahoo taiwan	2-nitrofluoranthene	1	0.02%
		environment	1	0.02%
		of	1	0.02%
		tax	1	0.02%
		phase	1	0.02%

	incentives	1	0.02%
	economic	1	0.02%
17. netscape	2008	1	0.02%
	grants	1	0.02%
	funds	1	0.02%
	research	1	0.02%
	for	1	0.02%
	minority	1	0.02%
	epa	1	0.02%
	us	1	0.02%
18. yahoo singapore	problems	1	0.02%
	air	1	0.02%
	future	1	0.02%
	pollution	1	0.02%
	environmental	1	0.02%
	of	1	0.02%
	consequences	1	0.02%
19. yahoo mexico	climatic	2	0.05%
	air	2	0.05%
	change	2	0.05%
	quality	2	0.05%
	models	2	0.05%
	in	1	0.02%
	of	1	0.02%
	effect	1	0.02%
20. yahoo uk &ireland	the	3	0.07%
	problem,	2	0.05%
	predictability	2	0.05%
	with	2	0.05%
	solution	1	0.02%
	of	1	0.02%
	leonard	1	0.02%
	project	1	0.02%
	past	1	0.02%
	a.	1	0.02%
	significantly-sized	1	0.02%
	producing	1	0.02%
	software-based	1	0.02%
	business-related	1	0.02%
	to	1	0.02%
	will	1	0.02%
	focus	1	0.02%
		-	5.0270

on	1	0.02%
accompanying	1	0.02%
future	1	0.02%

Activity by Search Engine - Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

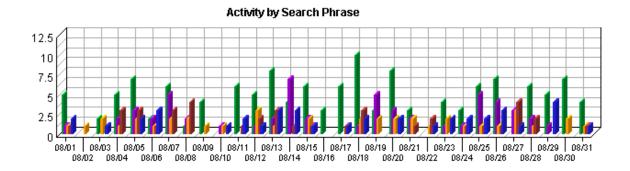
S

This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	forms	136	3.37%
2.	epa	56	1.39%
3.	health	41	1.02%
4.	epa grants	40	0.99%
5.	epa funding	40	0.99%
6.	change	39	0.97%
7.	epa star	37	0.92%
8.	research grants	36	0.89%
9.	epa gro	28	0.69%
10.	epa star fellowship	26	0.64%
11.	epa star grant	20	0.50%
12.	climate change	19	0.47%
13.	rfa	18	0.45%
14.	environmental funding	18	0.45%
15.	epa star grants	15	0.37%
16.	star scores	12	0.30%
17.	environmental grants	12	0.30%
18.	epa ncer	12	0.30%
19.	broad agency announcement	11	0.27%
20.	environmental research grants	11	0.27%
	Subtotal	627	15.54%
	Total	4,035	100.00%

Activity by Search Phrase with Engines Detail

hrases	Engines	Referrals	%
1. forms	google	94	2.33%
	google uk	25	0.62%
	google canada	7	0.17%
	google australia	7	0.17%
	aol netfind	1	0.02%
	google italy	1	0.02%
	google germany	1	0.029
2. epa	google	53	1.319
	aol netfind	2	0.05%
	yahoo	1	0.029
3. health	google	30	0.749
	google australia	7	0.179
	google canada	2	0.059
	google uk	2	0.059
4. epa grants	google	34	0.849
	yahoo	4	0.109
	aol netfind	2	0.059
5. epa funding	google	36	0.899
	google germany	1	0.029
	google france	1	0.029
	yahoo	1	0.029
	google australia	1	0.029
6. change	google	33	0.829
	google australia	3	0.079
	google canada	3	0.079
7. epa star	google	37	0.929
8. research grants	google	33	0.829
	google france	2	0.059
	aol netfind	1	0.029
9. epa gro	google	28	0.699
10. epa star fellowship	google	24	0.599
	yahoo	2	0.059
11. epa star grant	google	20	0.509
12. climate change	google	11	0.279
	google australia	7	0.179
	google germany	1	0.029
13. rfa	google	18	0.459
14. environmental funding	google	18	0.459
-		15	0.379

16. star scores		google	12	0.30%
17. environmen	tal grants	google	11	0.27%
		yandex	1	0.02%
18. epa ncer		google	12	0.30%
19. broad agenc	cy announcement	google	10	0.25%
		yahoo	1	0.02%
20. environmen	tal research grants	google	8	0.20%
		google canada	2	0.05%
		yahoo	1	0.02%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

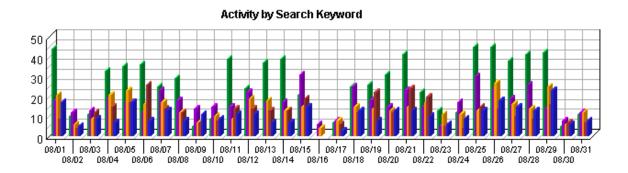


How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	801	4.83%
2.	of	528	3.18%
3.	research	437	2.63%
4.	environmental	380	2.29%
5.	for	326	1.96%
6.	star	324	1.95%
7.	grants	289	1.74%
8.	funding	249	1.50%
9.	in	247	1.49%
10.	grant	242	1.46%
11.	health	241	1.45%
12.	change	230	1.39%
13.	the	225	1.36%
14.	2008	213	1.28%
15.	climate	168	1.01%
16.	forms	163	0.98%
17.	to	162	0.98%
18.	fellowship	123	0.74%
19.	air	113	0.68%
20.	on	104	0.63%
	Subtotal	5,565	33.54%
	Total	16,591	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	699	4.21%
	yahoo	49	0.30%
	msn	18	0.11%
	google australia	8	0.05%
	google canada	6	0.04%
	aol netfind	5	0.03%
	google france	3	0.02%
	google uk	3	0.02%
	yahoo korea	2	0.01%
	altavista	2	0.01%
	yahoo japan	2	0.01%
	google austria	1	0.01%
	google japan	1	0.01%
	google germany	1	0.01%
	netscape	1	0.01%
2. of	google	394	2.37%
	yahoo	45	0.27%
	google australia	25	0.15%
	google uk	19	0.11%
	google canada	13	0.08%
	msn	11	0.07%
	yahoo india	3	0.02%
	google italy	2	0.01%
	yahoo spain	2	0.01%
	google germany	2	0.01%
	aol netfind	2	0.01%
	google france	2	0.01%
	yahoo taiwan	1	0.01%
	yandex	1	0.01%
	yahoo uk &ireland	1	0.01%
	mamma	1	0.01%
	google austria	1	0.01%
	yahoo canada	1	0.01%
	yahoo mexico	1	0.01%
	yahoo singapore	1	0.01%
3. research	google	368	2.22%
	yahoo	30	0.18%
	google canada	11	0.07%
	google uk	9	0.05%

	msn	4	0.02%
	google australia	4	0.02%
	google france	3	0.02%
	aol netfind	2	0.01%
	google germany	1	0.01%
	netscape	1	0.01%
	google italy	1	0.01%
	yahoo india	1	0.01%
	google japan	1	0.01%
	altavista	1	0.01%
4. environmental	google	308	1.86%
	yahoo	34	0.20%
	google uk	10	0.06%
	google australia	9	0.05%
	google canada	6	0.04%
	msn	6	0.04%
	google japan	1	0.01%
	yandex	1	0.01%
	yahoo india	1	0.01%
	google austria	1	0.01%
	google italy	1	0.01%
	yahoo singapore	1	0.01%
	google germany	1	0.01%
5. for	google	257	1.55%
	yahoo	25	0.15%
	google uk	16	0.10%
	msn	11	0.07%
	google australia	5	0.03%
	aol netfind	4	0.02%
	google canada	3	0.02%
	google germany	2	0.01%
	altavista	1	0.01%
	netscape	1	0.01%
	google italy	1	0.01%
6. star	google	303	1.83%
	yahoo	13	0.08%
	google canada	4	0.02%
	aol netfind	1	0.01%
	google uk	1	0.01%
	msn	1	0.01%
	google japan	1	0.01%
7. grants	google	259	1.56%

	yahoo	11	0.07%
	msn	5	0.03%
	aol netfind	3	0.02%
	google france	3	0.02%
	google canada	2	0.01%
	yandex	1	0.01%
	netscape	1	0.01%
	google uk	1	0.01%
	google italy	1	0.01%
	google japan	1	0.01%
	google germany	1	0.01%
8. funding	google	217	1.31%
	yahoo	10	0.06%
	google canada	5	0.03%
	google uk	4	0.02%
	google australia	4	0.02%
	google france	3	0.02%
	msn	3	0.02%
	google germany	2	0.01%
	aol netfind	1	0.01%
9. in	google	187	1.13%
	yahoo	25	0.15%
	google australia	7	0.04%
	google uk	7	0.04%
	msn	5	0.03%
	aol netfind	4	0.02%
	google canada	4	0.02%
	yahoo india	2	0.01%
	google france	2	0.01%
	google italy	1	0.01%
	yahoo mexico	1	0.01%
	google germany	1	0.01%
	ninemsn	1	0.01%
10. grant	google	214	1.29%
	yahoo	16	0.10%
	google canada	5	0.03%
	msn	2	0.01%
	google australia	2	0.01%
	google japan	1	0.01%
	google germany	1	0.01%
	altavista	1	0.01%
11. health	google	180	1.08%

	google australia	17	0.10%
	yahoo	14	0.08%
	google uk	11	0.07%
	google canada	9	0.05%
	msn	3	0.02%
	google italy	3	0.02%
	ninemsn	1	0.01%
	aol netfind	1	0.01%
	google france	1	0.01%
	mamma	1	0.01%
12. change	google	166	1.00%
	google australia	22	0.13%
	yahoo	10	0.06%
	google uk	9	0.05%
	google germany	8	0.05%
	google canada	7	0.04%
	msn	3	0.02%
	yahoo mexico	2	0.01%
	mamma	1	0.01%
	altavista	1	0.01%
	yahoo spain	1	0.01%
13. the	google	167	1.01%
	google uk	16	0.10%
	yahoo	11	0.07%
	google australia	9	0.05%
	msn	7	0.04%
	yahoo uk &ireland	3	0.02%
	aol netfind	3	0.02%
	google canada	3	0.02%
	google france	2	0.01%
	altavista	2	0.01%
	yahoo spain	1	0.01%
	mamma	1	0.01%
14. 2008	google	189	1.14%
	yahoo	9	0.05%
	google canada	3	0.02%
	google uk	2	0.01%
	msn	2	0.01%
	google italy	2	0.01%
	google france	2	0.01%
	google germany	1	0.01%
	netscape	1	0.01%

	google austria	1	0.01%
15. climate	aol netfind	1 123	0.01% 0.74%
13. Cilliate	google google australia	18	0.74%
	google uk	8	0.11%
	google germany	5	0.03%
	yahoo	4	0.03%
	google canada	4	0.02%
	msn	3	0.02%
	mamma	1	0.01%
	altavista	1	0.01%
	yahoo spain	1	0.01%
16. forms	google	114	0.69%
10. 10	google uk	26	0.16%
	google australia	9	0.05%
	google canada	7	0.04%
	yahoo	3	0.02%
	aol netfind	1	0.01%
	msn	1	0.01%
	google italy	1	0.01%
	google germany	1	0.01%
17. to	google	119	0.72%
	google australia	11	0.07%
	yahoo	11	0.07%
	google uk	10	0.06%
	msn	5	0.03%
	altavista	2	0.01%
	google canada	2	0.01%
	google germany	1	0.01%
	yahoo uk &ireland	1	0.01%
18. fellowship	google	114	0.69%
	yahoo	6	0.04%
	google austria	1	0.01%
	msn	1	0.01%
	google france	1	0.01%
19. air	google	94	0.57%
	yahoo	6	0.04%
	google australia	5	0.03%
	google canada	3	0.02%
	yahoo mexico	2	0.01%
	google france	1	0.01%
	google italy	1	0.01%

	yahoo singapore	1	0.01%
20. on	google	65	0.39%
	yahoo	11	0.07%
	google australia	10	0.06%
	msn	5	0.03%
	google uk	5	0.03%
	google canada	2	0.01%
	mamma	2	0.01%
	google france	1	0.01%
	google germany	1	0.01%
	yahoo uk &ireland	1	0.01%
	yandex	1	0.01%

Activity by Search Keyword - Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

B

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

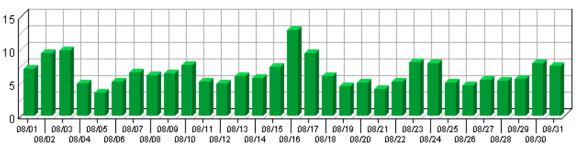
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.



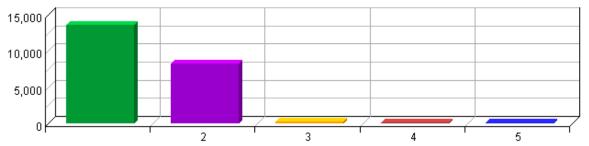
Visit Summary

Visits	23,340
Average per Day	752
Average Visit Length	00:24:43
Median Visit Length	00:05:50
International Visits	6.04%
Visits of Unknown Origin	35.55%
Visits from Your Country: United States (US)	58.41%

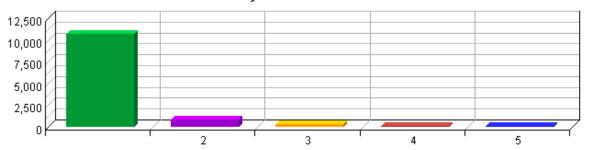




Top Countries by Visits







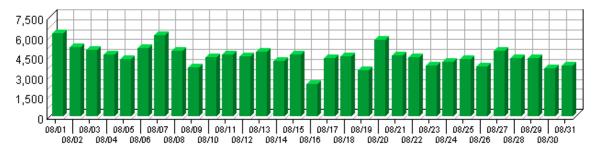
Visitors Trend



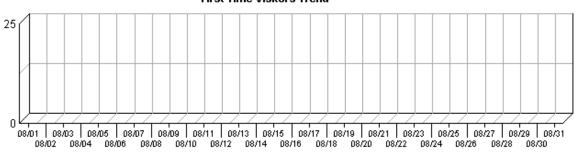
Visitor Summary

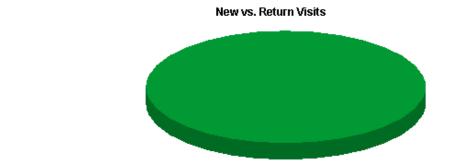
Unique Visitors	12,491
Visitors Who Visited Once	10,711
Visitors Who Visited More Than Once	1,780
Average Visits per Visitor	1.87

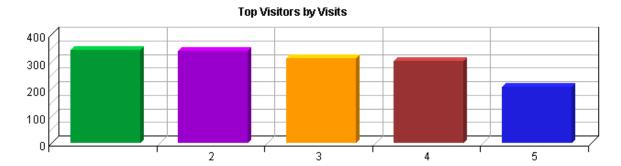




First Time Visitors Trend



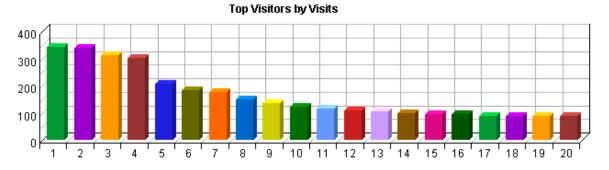




Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.





Top Visitors

	Visitor	Visits	%	Hits
1.	llf320044.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/ help/us/ysearch/slurp)	343	1.47%	1,013
2.	65.214.44.28_Mozilla/5.0 (X11; U; Linux i686; en–US; rv:1. 9a1) Gecko/20070308 Minefield/3. 0a1	340	1.46%	496
3.	llf320044.crawl.yahoo. net_Mozilla/5.0 (X11; U; Linux i686 (x86_64); en–US; rv:1.8.1.4) Gecko/20080721 BonEcho/2.0.0.4	313	1.34%	741
4.	ip-78-137-163-133.dedi. digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/ 20070308 Minefield/3.0a1	300	1.29%	399
5.	crawl-66-249-72-37.googlebot. com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www. google.com/bot.html)	207	0.89%	2,204

6.	65.55.232.34_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	184	0.79%	318
7.	66.231.188.52_Gigabot/3.0 (http://www.gigablast.com/spider. html)	177	0.76%	3,358
8.	be2.cos.com_libwww-perl/5.812	150	0.64%	378
9.	66.232.113.194	134	0.57%	134
10.	msnbot-65-55-104-29.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	123	0.53%	193
11.	crawler4057.ask.com_Mozilla/5. 0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/docs/about/webmasters.shtml)	114	0.49%	214
12.	165.215.40.252_libwww-perl/5. 808	107	0.46%	265
13.	msnbot-65-55-105-245.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	104	0.45%	127
14.	crawler4013.ask.com_Mozilla/5. 0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/docs/about/webmasters.shtml)	99	0.42%	774
15.	26.85.32.216.static.reverse. ltdomains.com	96	0.41%	146
16.	msnbot-65-55-105-240.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	94	0.40%	110
17.	msnbot-65-55-105-236.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	88	0.38%	124
18.	crawler4093.ask.com_Mozilla/5. 0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/ docs/about/webmasters.shtml)	88	0.38%	163
19.	65.55.25.153_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	88	0.38%	177
20.	crawl1.nat.svl.searchme. com_Mozilla/5.0 (compatible; Charlotte/1.1; http://www.searchme. com/support/)	87	0.37%	169
	Subtotal	3,236	13.87%	11,503
	Other	20,103	86.13%	44,364
	Total	23,339	100.00%	55,867

Top Visitors - Help Card



Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.



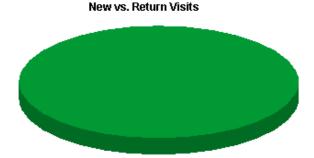
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.





New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	23,339	100.00%
	Total	23,339	100.00%

New vs. Return Visits - Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who fit into the specified visitor category.

New vs. Return Visits 53

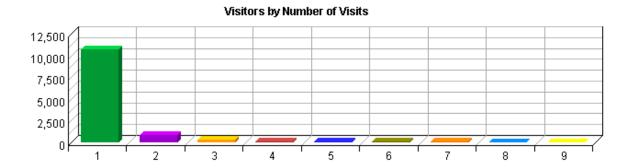
O

By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

New vs. Return Visits

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	10,711	85.75%
2 visits	882	7.06%
3 visits	303	2.43%
4 visits	135	1.08%
5 visits	91	0.73%
6 visits	63	0.50%
7 visits	53	0.42%
8 visits	44	0.35%
9 visits	29	0.23%
Subtotal	12,311	98.56%
Other	180	1.44%
Total	12,491	100.00%

Visitors by Number of Visits - Help Card

Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

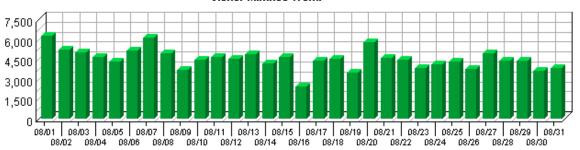








Visitor Minutes Trend



Visitors Trend

Time Interval	Visits Uniq	ue Visitors	First Time Visitors	Avg Visit Length Vis	itor Minutes
08/01	877	639	0	00:07:09	6,274.10
08/02	550	366	0	00:09:28	5,213.70
08/03	505	331	0	00:09:56	5,021.93
08/04	947	748	0	00:04:52	4,624.37
08/05	1,229	958	0	00:03:31	4,322.85
08/06	1,004	779	0	00:05:08	5,156.33
08/07	928	709	0	00:06:34	6,103.58
08/08	804	616	0	00:06:09	4,954.78
08/09	577	394	0	00:06:20	3,661.68
08/10	578	384	0	00:07:40	4,436.73
08/11	910	740	0	00:05:07	4,662.50
08/12	938	706	0	00:04:48	4,517.53
08/13	804	605	0	00:06:01	4,848.97
08/14	724	556	0	00:05:46	4,182.42
08/15	638	491	0	00:07:18	4,658.73
08/16	190	131	0	00:12:57	2,460.80
08/17	468	305	0	00:09:23	4,399.10
08/18	750	596	0	00:06:01	4,519.93
08/19	787	597	0	00:04:23	3,460.92
08/20	1,138	950	0	00:05:02	5,739.48
08/21	1,128	904	0	00:04:02	4,558.55
08/22	853	633	0	00:05:12	4,435.97
08/23	472	282	0	00:08:03	3,803.07
08/24	512	338	0	00:07:59	4,090.67
08/25	854	674	0	00:05:04	4,339.25
08/26	807	638	0	00:04:36	3,723.80
08/27	896	695	0	00:05:29	4,924.83
08/28	828	603	0	00:05:17	4,387.90
08/29	776	556	0	00:05:37	4,367.87
08/30	457	263	0	00:07:55	3,619.77

08/31	507	318	0	00:07:32	3,826.45
Average	756	564	0	N/A	4,493.50
Total	23,436	17,505	0	N/A	139,298.57

Visitors Trend - Help Card

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.



Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
08/01	874	3.74%
08/02	545	2.34%
08/03	501	2.15%
08/04	941	4.03%
08/05	1,227	5.26%
08/06	1,002	4.29%
08/07	925	3.96%
08/08	798	3.42%
08/09	575	2.46%
08/10	577	2.47%
08/11	906	3.88%
08/12	934	4.00%
08/13	801	3.43%
08/14	721	3.09%
08/15	634	2.72%
08/16	189	0.81%
08/17	466	2.00%
08/18	748	3.20%
08/19	786	3.37%
08/20	1,134	4.86%
08/21	1,125	4.82%
08/22	848	3.63%
08/23	467	2.00%
08/24	509	2.18%
08/25	851	3.65%

08/26	805	3.45%
08/27	893	3.83%
08/28	828	3.55%
08/29	773	3.31%
08/30	453	1.94%
08/31	504	2.16%
Total	23,340	100.00%

Visits Trend – Help Card



Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations - Help Card

Pomain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

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Top Organizations 63

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

64 Top Organizations

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames - Help Card

Authenticated Username – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

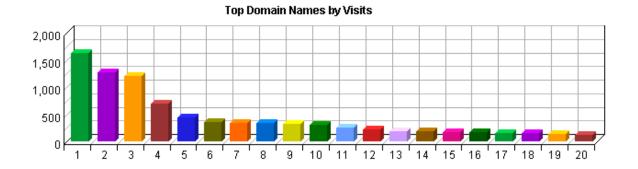
Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	1,619	6.94%	7,690
2.	msn.com	1,272	5.45%	1,682
3.	googlebot.com	1,211	5.19%	3,258
4.	comcast.net	699	2.99%	1,077
5.	rr.com	435	1.86%	609
6.	verizon.net	351	1.50%	538
7.	65.214.44.28	340	1.46%	496
8.	bezeqint.net	335	1.44%	335
9.	ask.com	319	1.37%	1,172
10.	dedi.digiweb.ie	300	1.29%	399
11.	cox.net	246	1.05%	337
12.	sbcglobal.net	214	0.92%	270
13.	65.55.232.34	184	0.79%	318
14.	ltdomains.com	178	0.76%	240
15.	66.231.188.52	177	0.76%	3,358
16.	bellsouth.net	174	0.75%	213
17.	searchme.com	161	0.69%	282
18.	cos.com	150	0.64%	378
19.	66.232.113.194	134	0.57%	134
20.	qwest.net	123	0.53%	173
	Subtotal	8,622	36.94%	22,959
	Other	14,718	63.06%	32,782
	Total	23,340	100.00%	55,741

Top Domain Names 67

Top Domain Names - Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

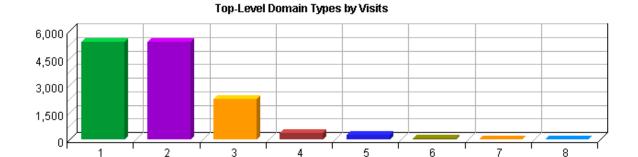
% – Percentage of the total activity that was from this domain name or IP address.

Use this information when you are interested in high–level domain names of visitors generating the most activity to your web site.

68 Top Domain Names

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Commercial	5,378	39.40%	15,506
2.	Network	5,378	39.40%	12,995
3.	Education	2,247	16.46%	4,400
4.	Government	347	2.54%	517
5.	Organization	237	1.74%	710
6.	Military	47	0.34%	54
7.	ARPANET	14	0.10%	15
8.	International	1	0.01%	3
	Total	13,649	100.00%	34,200

Top-Level Domain Types - Help Card

Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, de in us etc.) The top-level domain can be used to identify the type of web site. The

.de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

 $Commercial: .com .co .com.[country \ code] \ .co.[country \ code] \ .firm.co \ .firm.ve \ .ltd.uk \ .info \ .biz$

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

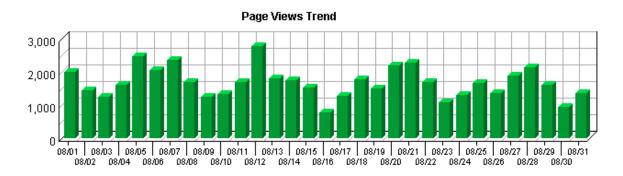
Consider which types of organization

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

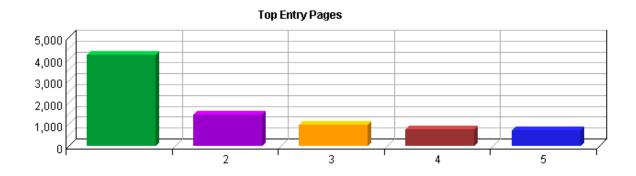
Pages Dashboard

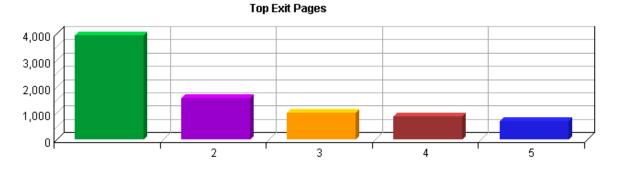
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.



Page View Summary

Page Views	51,909
Average per Day	1,674
Average Page Views per Visit	2.22

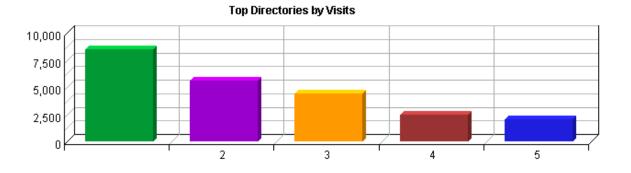




Pages Dashboard 71



Top Pages by Visits 6,000 4,500 3,000 1,500

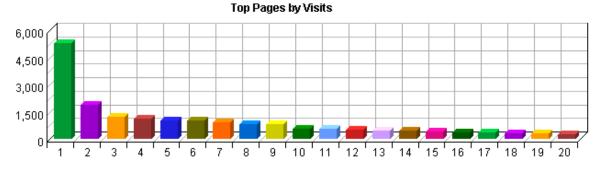


72 Pages Dashboard

Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.





Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	5,304	11.30%	6,400	00:03:31	0
2.	Forecasting Ecosystem Services from Wetland Condition Analyses Funding Opportu http://es.epa.gov/ncer/rfa/2008/ 2008_star_wetlands. html	1,896	4.04%	2,142	00:05:03	0
3.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http://es.epa.gov/ncer/rfa/2008/ 2008_star_adaptation. html	1,223	2.60%	1,465	00:04:56	0
4.	Novel Approaches for Assessing Exposure for School–Aged Children in Longitudinal http://es.epa.gov/ncer/rfa/2008/ 2008_star_novelapproaches.html	1,135	2.42%	1,367	00:03:03	0
5.	Broad Agency Announcement for Conferences, Workshops, and/or	1,020	2.17%	1,186	00:05:20	0

	Meetings Funding http://es.epa.gov/ncer/rfa/2008/ 2008_baa.html					
6.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/ 2008_star_fellow.html	1,001	2.13%	1,145	00:04:23	0
7.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	933	1.99%	1,498	00:04:23	0
8.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/ 2008_gro_grad.html	815	1.74%	950	00:03:59	0
9.	Climate Change and Allergic Airway Disease Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/ 2008_star_climate_change.html	803	1.71%	1,002	00:03:55	0
10.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/ 2008_gro_undergrad. html	561	1.19%	679	00:04:20	0
11.	Small Business Innovation Research Phase I Archive Funding Opportunities N http://es.epa.gov/ncer/rfa/2008/ 2008_sbir_phase1.html	549	1.17%	574	00:05:53	0
12.	Innovative and Integrative Approaches for Advancing Public Health Protection Thr http://es.epa.gov/ncer/rfa/2008/2008_star_water.html	492	1.05%	628	00:06:05	0
13.	Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/ 2005_childrens_enviro_health.html	449	0.96%	452	00:03:21	0
14.	Archive Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/archive/	437	0.93%	633	00:03:20	0
15.	Consequences of Global Change for Water Quality 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/ 2008_star_gcwq.html	421	0.90%	556	00:05:29	0
16.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and	358	0.76%	378	00:04:22	0

	Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change.html					
17.	Collaborative Science And Technology Network For Sustainability Funding Opport http://es.epa.gov/ncer/rfa/2006/ 2006_star_cns.html	338	0.72%	341	00:08:28	0
18.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html	306	0.65%	334	00:04:24	0
19.	Health Effects of Near–Roadway Exposures to Air Pollution 2008 Grant Archives http://es.epa.gov/ncer/rfa/2008/ 2008_star_healtheffects.html	290	0.62%	425	00:05:07	0
20.	Environmental Futures Research in Nanoscale Science, Engineering and Technology http://es.epa.gov/ncer/rfa/archive/ grants/02/02nanotech.html	278	0.59%	286	00:06:09	0
	Subtotal	18,609	39.63%	22,441	00:04:23	
	Other	28,342	60.37%	29,468	00:04:29	
	Total	46,951	100.00%	51,909	00:04:27	

Top Pages - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

 $\mbox{\%}$ – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging

Time to Serve information.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups - Help Card

? Content Group – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

8

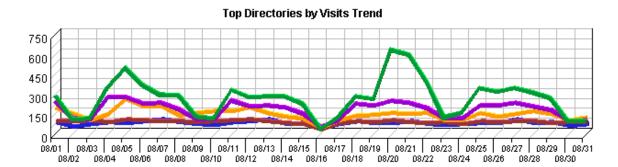
The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

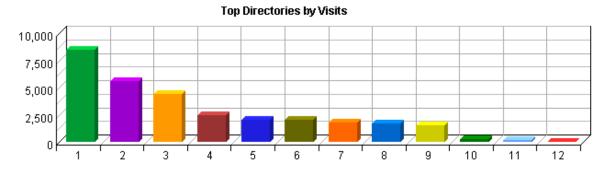
Top Content Groups 77

78 Top Content Groups

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.





Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa/ 2008	8,453	27.80%	13,803	1,420,875
2.	http://es.epa.gov/ncer/rfa/	5,596	18.40%	6,873	123,525
3.	http://es.epa.gov/ncer/rfa/ archive	4,432	14.58%	16,339	534,569
4.	http://es.epa.gov/ncer/rfa/ 2004	2,455	8.07%	4,212	267,120
5.	http://es.epa.gov/ncer/rfa/ 2007	2,036	6.70%	2,813	329,341
6.	http://es.epa.gov/ncer/rfa/ 2006	2,027	6.67%	3,025	262,318
7.	http://es.epa.gov/ncer/rfa/ current	1,744	5.74%	2,783	187,204
8.	http://es.epa.gov/ncer/rfa/ 2005	1,697	5.58%	2,339	213,990
9.	http://es.epa.gov/ncer/rfa/ forms	1,521	5.00%	2,862	92,000
10.	http://es.epa.gov/ncer/rfa/ pdf	281	0.92%	458	64,952
11.	http://es.epa.gov/ncer/rfa/ partners	165	0.54%	233	7,202
12.	http://es.epa.gov/ncer/rfa/	1	0.00%	1	13
	Total	30,408	100.00%	55,741	3,503,103

Top Directories 79

Top Directories - Help Card

Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

80 Top Directories

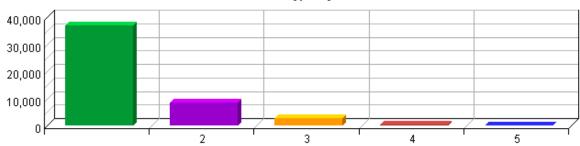
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

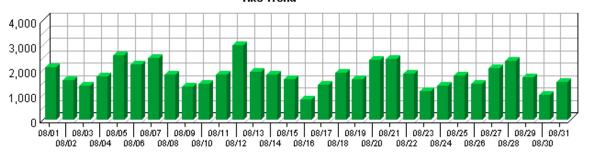
Hit Summary

Successful Hits for Entire Site	55,741
Average Hits per Day	1,798
Home Page Hits	6,400

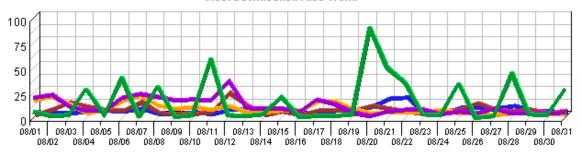
Most Accessed File Types by Files



Hits Trend



Most Downloaded Files Trend



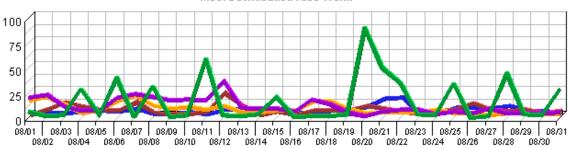
Files Dashboard 81

82 Files Dashboard

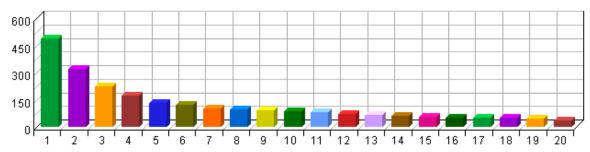
Most Downloaded Files

This report identifies the most popular files downloaded from your site.





Most Downloaded Files



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/rfa/ 2008/ compilation_of_epa_ord_res_prog_descrip.pdf	490	13.17%	63
2.	http://es.epa.gov/ncer/rfa/ 2008/2008_sbir_phase1.pdf	322	8.66%	188
3.	http://es.epa.gov/ncer/rfa/ 2008/2008_sbir_phase1.doc	226	6.08%	150
4.	http://es.epa.gov/ncer/rfa/ forms/p3abstract.pdf	175	4.70%	130
5.	http://es.epa.gov/ncer/rfa/ forms/NCER_std_form_5— STAR_Grant_applications.pdf	131	3.52%	98
6.	http://es.epa.gov/ncer/rfa/ forms/sf424-v2.0.pdf	124	3.33%	115
7.	http://es.epa.gov/ncer/rfa/ 2006/sbir_phase1.pdf	101	2.72%	34
8.	http://es.epa.gov/ncer/rfa/ forms/keycontacts.pdf	97	2.61%	85
9.	http://es.epa.gov/ncer/rfa/ forms/sf424instructions.pdf	91	2.45%	87
10.	http://es.epa.gov/ncer/rfa/ forms/sf424_i.pdf	88	2.37%	83
11.	http://es.epa.gov/ncer/rfa/ forms/sf424i_instructions.pdf	83	2.23%	77

Most Downloaded Files 83

12.	http://es.epa.gov/ncer/rfa/ forms/approved_budget_sheet.pdf	72	1.94%	67
13.	http://es.epa.gov/ncer/rfa/ forms/epaf2006.pdf	64	1.72%	62
14.	http://es.epa.gov/ncer/rfa/ forms/GG_LobbyingForm-V1.1.pdf	61	1.64%	60
15.	http://es.epa.gov/ncer/rfa/ forms/approved_budget_sheet.doc	56	1.51%	56
16.	http://es.epa.gov/ncer/rfa/ 2006/staa_call_2006.pdf	51	1.37%	51
17.	http://es.epa.gov/ncer/rfa/ 2004/2004_sbir_phase1.pdf	50	1.34%	24
18.	http://es.epa.gov/ncer/rfa/ forms/424b.doc	50	1.34%	50
19.	http://es.epa.gov/ncer/rfa/ forms/424b.pdf	46	1.24%	45
20.	http://es.epa.gov/ncer/rfa/ 2007/2007_sbir_phase1.pdf	36	0.97%	34
	Subtotal	2,414	64.89%	1,559
	Other	1,306	35.11%	1,258
	Total	3,720	100.00%	2,817

Most Downloaded Files - Help Card

Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

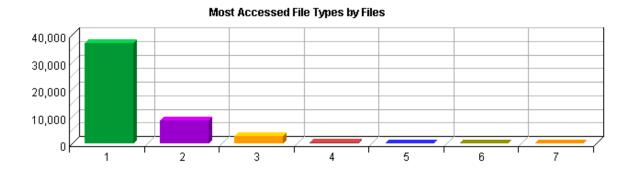
__

This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

84 Most Downloaded Files

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	36,782	75.62%	2,885,499
2.	htm	8,587	17.65%	147,780
3.	pdf	2,710	5.57%	357,601
4.	doc	452	0.93%	109,821
5.	wpd	89	0.18%	1,848
6.	hold	13	0.03%	554
7.	scc	5	0.01%	2
	Total	48,638	100.00%	3,503,103

Most Accessed File Types - Help Card

? File Type – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

 $\mathbf{\hat{q}}$ This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

Most Uploaded Files - Help Card

3

Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.



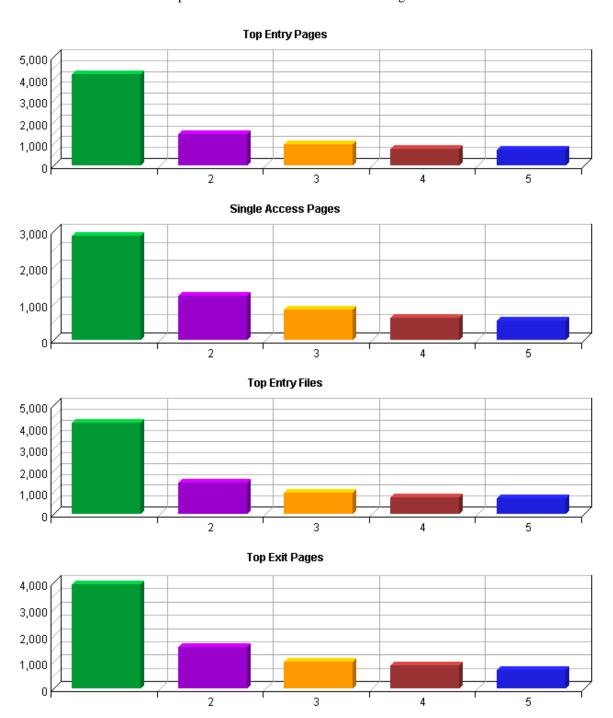
You may want to run virus scans on uploaded files.

Most Uploaded Files 87

88 Most Uploaded Files

Navigation Dashboard

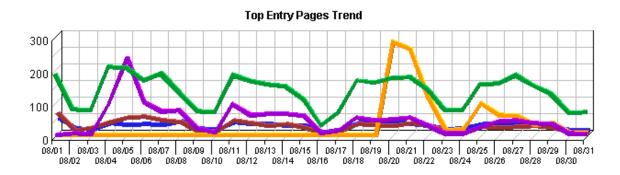
This dashboard summarizes important information related to online navigation.

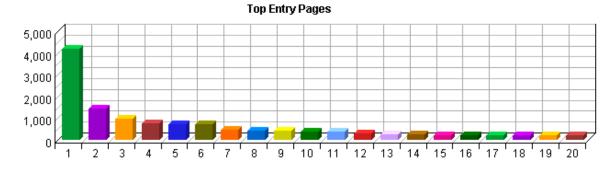


Navigation Dashboard 89

Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.





Top Entry Pages

	Pages	Visits	%
1.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	4,185	18.51%
2.	Forecasting Ecosystem Services from Wetland Condition Analyses Funding Opportu http://es.epa.gov/ncer/rfa/2008/ 2008_star_wetlands. html	1,431	6.33%
3.	Novel Approaches for Assessing Exposure for School–Aged Children in Longitudinal http://es.epa.gov/ncer/rfa/2008/ 2008_star_novelapproaches.html	981	4.34%
4.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http://es.epa.gov/ncer/rfa/2008/ 2008_star_adaptation. html	771	3.41%
5.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ	740	3.27%

6. Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ ncer/ rfa/ 2008/ 2008_ baa.html 7. 2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html 8. Climate Change and Allergic Airway Josease Funding Opportunities NCER ORD http://es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html 9. STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ ncer/ rfa/ forms/ 10. Centers for Children's Environmental 398 1.76% Funding Opportunities NCER ORD US EPA http://es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html 11. Small Business Innovation Research Fu http://es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_graduate Environmental Study Archive Funding Opportunities N http://es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_graduate Environmental Study Archive Funding Opportunities N http://es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad.html 12. Fall 2008 GRO Fellowships For 290 1.28% Larchive Funding Lar		http://es.epa.gov/ncer/rfa/2008/ 2008_star_fellow.html		
Environmental Study Funding Opportunities http://es.epa.gov/ ncer/rfa/ 2008/ 2008_gro_grad.html	6.	Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/	725	3.21%
Disease Funding Opportunities NČER ORD http://es.epa.gov/ncet/rfa/2008/ 2008_star_climate_change.html 425 1.88% Funding Opportunities NČER ORD US FPA http://es.epa.gov/ncet/rfa/forms/ 398 1.76% Health and Disease Prevention Research Funding Opportunities NCER ORD Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncet/rfa/forms/ 398 1.76% Health and Disease Prevention Research Funding Health and Disease Prevention Research Funding Hutp://es.epa.gov/ncet/rfa/2005/2005_childrens_enviro_health.html 11. Small Business Innovation Research 386 1.71% Phase I Archive Funding Opportunities N http://es.epa.gov/ncet/rfa/2008/2008_storp.hase1.html 12. Fall 2008 GRO Fellowships For 290 1.28% Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncet/rfa/2008/2008_gro_undergrad.html 13. Effects of Climate Change on Ecosystem 274 1.21% Services Provided by Coral Reefs and Tida http://es.epa.gov/ncet/rfa/2004/2004_climate_change.html 14. Collaborative Science And Technology 268 1.19% Network For Sustainability Funding Opport http://es.epa.gov/ncet/rfa/2006/2006_star_cns.html 15. Environmental Futures Research in 233 1.03% Nanoscale Science, Engineering and Technology http://es.epa.gov/ncet/rfa/archive/grants/02/02nanotech.html	7.	Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/	451	2.00%
Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/ 10. Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/ 2005_childrens_enviro_health.html 11. Small Business Innovation Research Phase I Archive Funding Opportunities N http://es.epa.gov/ncer/rfa/2008/ 2008_sbir_phase1.html 12. Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/ 2008_gro_undergrad.html 13. Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change.html 14. Collaborative Science And Technology Network For Sustainability Funding Opport http://es.epa.gov/ncer/rfa/2006/ 2006_star_cns.html 15. Environmental Futures Research in Nanoscale Science, Engineering and Technology http://es.epa.gov/ncer/rfa/archive/ grants/02/02nanotech.html	8.	Disease Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/	432	1.91%
Health and Disease Prevention Research Fu	9.	Funding Opportunities NCER ORD US EPA	425	1.88%
Phase I Archive Funding Opportunities N http://es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase I.html 12. Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html 13. Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html 14. Collaborative Science And Technology Network For Sustainability Funding Opport http://es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_ens.html 15. Environmental Futures Research in Nanoscale Science, Engineering and Technology http://es.epa.gov/ ncer/ rfa/ archive/ grants/ 02/ 02nanotech.html	10.	Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/	398	1.76%
Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/ 2008_gro_undergrad. html 13. Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change. html 14. Collaborative Science And Technology Network For Sustainability Funding Opport http://es.epa.gov/ncer/rfa/2006/ 2006_star_cns.html 15. Environmental Futures Research in Nanoscale Science, Engineering and Technology http://es.epa.gov/ncer/rfa/archive/ grants/02/02nanotech.html	11.	Phase I Archive Funding Opportunities N http://es.epa.gov/ncer/rfa/2008/	386	1.71%
Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change. html 14. Collaborative Science And Technology Network For Sustainability Funding Opport http://es.epa.gov/ncer/rfa/2006/ 2006_star_cns.html 15. Environmental Futures Research in Nanoscale Science, Engineering and Technology http://es.epa.gov/ncer/rfa/archive/ grants/02/02nanotech.html	12.	Undergraduate Environmental Study Archive Fund	290	1.28%
Network For Sustainability Funding Opport http://es.epa.gov/ncer/rfa/2006/ 2006_star_cns.html 15. Environmental Futures Research in Nanoscale Science, Engineering and Technology http://es.epa.gov/ncer/rfa/archive/ grants/02/02nanotech.html		1 1 0		
Nanoscale Science, Engineering and Technology http://es.epa.gov/ncer/rfa/archive/ grants/ 02/ 02nanotech.html	13.	2008_gro_undergrad. html Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/	274	1.21%
-		2008_gro_undergrad. html Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change. html Collaborative Science And Technology Network For Sustainability Funding Opport http://es.epa.gov/ncer/rfa/2006/		
	14.	2008_gro_undergrad. html Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change. html Collaborative Science And Technology Network For Sustainability Funding Opport http://es.epa.gov/ncer/rfa/2006/ 2006_star_cns.html Environmental Futures Research in Nanoscale Science, Engineering and Technology http://es.epa.gov/ncer/rfa/archive/	268	1.19%

	Uncertainty Analyses of Models in Integrated Environmental Assessments Funding http://es.epa.gov/ncer/rfa/2006/ 2006_star_uncertainty.html		
17.	Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/current/ 2003arsenic.html	206	0.91%
18.	Innovative and Integrative Approaches for Advancing Public Health Protection Thr http://es.epa.gov/ncer/rfa/2008/2008_star_water.html	205	0.91%
19.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/ 2008_star_ecohab.html	200	0.88%
20.	P3 Award Archive Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/ 2008_p3.html	192	0.85%
	Subtotal	13,001	57.51%
	Other	9,604	42.49%
	Total	22,605	100.00%

Top Entry Pages - Help Card

Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

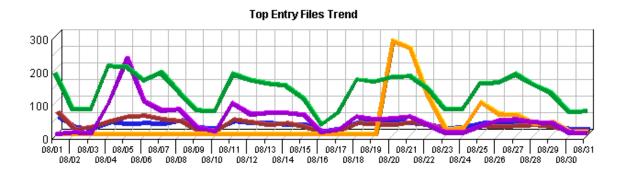
8

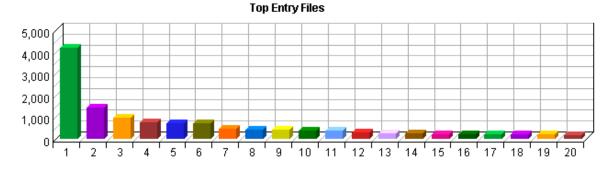
This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external

links are most effective. Consider updating meta tags and links.

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.





Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/rfa/	4,174	17.88%
2.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_wetlands.html	1,428	6.12%
3.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_novelapproaches. html	981	4.20%
4.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_adaptation.html	771	3.30%
5.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html	739	3.17%
6.	http://es.epa.gov/ncer/rfa/ 2008/2008_baa.html	724	3.10%
7.	http://es.epa.gov/ncer/rfa/ 2008/2008_gro_grad.html	449	1.92%
8.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_climate_change. html	432	1.85%
9.	http://es.epa.gov/ncer/rfa/ forms/	419	1.80%
10.	http://es.epa.gov/ncer/rfa/ 2005/ 2005_childrens_enviro_health.html	398	1.71%
11.	http://es.epa.gov/ncer/rfa/ 2008/2008_sbir_phase1.html	383	1.64%

Top Entry Files 95

12.	http://es.epa.gov/ncer/rfa/ 2008/2008_gro_undergrad.html	290	1.24%
13.	http://es.epa.gov/ncer/rfa/ 2004/2004_climate_change.html	274	1.17%
14.	http://es.epa.gov/ncer/rfa/ 2006/2006_star_cns.html	266	1.14%
15.	http://es.epa.gov/ncer/rfa/archive/grants/02/02nanotech. html	232	0.99%
16.	http://es.epa.gov/ncer/rfa/ 2006/2006_star_uncertainty.html	207	0.89%
17.	http://es.epa.gov/ncer/rfa/current/2003arsenic.html	206	0.88%
18.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_water.html	204	0.87%
19.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_ecohab.html	200	0.86%
20.	http://es.epa.gov/ncer/rfa/ 2008/2008_p3.html	190	0.81%
	Subtotal	12,967	55.56%
	Other	10,373	44.44%
	Total	23,340	100.00%

Top Entry Files – Help Card

Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

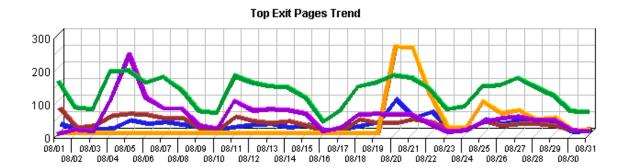
% – Refers to the total numbers of visits.

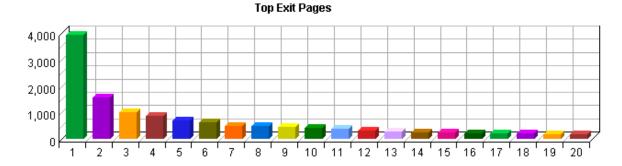
Consider what catches the attention of visitors most quickly and effectively.

96 Top Entry Files

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.





Top Exit Pages

	Pages	Visits	%
1.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	3,946	17.46%
2.	Forecasting Ecosystem Services from Wetland Condition Analyses Funding Opportu http://es.epa.gov/ncer/rfa/2008/2008_star_wetlands.html	1,561	6.91%
3.	Novel Approaches for Assessing Exposure for School–Aged Children in Longitudinal http://es.epa.gov/ncer/rfa/2008/ 2008_star_novelapproaches.html	1,000	4.42%
4.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http://es.epa.gov/ncer/rfa/2008/ 2008_star_adaptation. html	866	3.83%
5.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/ 2008_baa.html	684	3.03%

6.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/ 2008_star_fellow.html	640	2.83%
7.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	485	2.15%
8.	Climate Change and Allergic Airway Disease Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/ 2008_star_climate_change.html	475	2.10%
9.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/ 2008_gro_grad.html	442	1.96%
10.	Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/ 2005_childrens_enviro_health.html	405	1.79%
11.	Small Business Innovation Research Phase I Archive Funding Opportunities N http://es.epa.gov/ncer/rfa/2008/ 2008_sbir_phase1.html	393	1.74%
12.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/ 2008_gro_undergrad. html	310	1.37%
13.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change.html	264	1.17%
14.	Innovative and Integrative Approaches for Advancing Public Health Protection Thr http://es.epa.gov/ncer/rfa/2008/2008_star_water.html	245	1.08%
15.	Environmental Futures Research in Nanoscale Science, Engineering and Technology http://es.epa.gov/ncer/rfa/archive/ grants/02/02nanotech.html	230	1.02%
16.	Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20	214	0.95%

	http://es.epa.gov/ncer/rfa/current/ 2003arsenic.html		
17.	Uncertainty Analyses of Models in Integrated Environmental Assessments Funding http://es.epa.gov/ncer/rfa/2006/ 2006_star_uncertainty.html	210	0.93%
18.	Development of Environmental Health Outcome Indicators Funding Opportunities http://es.epa.gov/ncer/rfa/2006/ 2006_star_ephi.html	197	0.87%
19.	P3 Award Archive Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/ 2008_p3.html	178	0.79%
20.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html	175	0.77%
	Subtotal	12,920	57.16%
	Other	9,684	42.84%
	Total	22,604	100.00%

Top Exit Pages – Help Card

Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

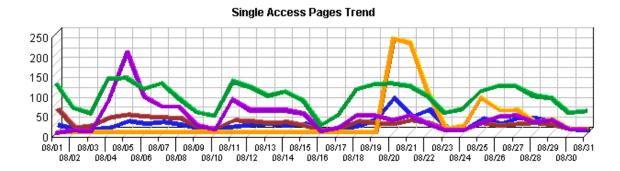
Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

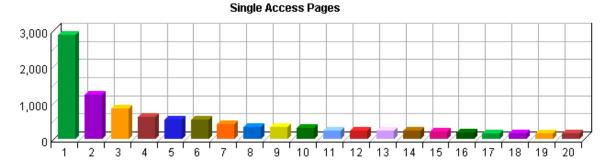
% – Percentage of times this page was the exit page compared with other exit pages.

You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.





Single Access Pages

	Pages	Visits	%
1.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	2,864	16.78%
2.	Forecasting Ecosystem Services from Wetland Condition Analyses Funding Opportu http://es.epa.gov/ncer/rfa/2008/ 2008_star_wetlands. html	1,225	7.18%
3.	Novel Approaches for Assessing Exposure for School–Aged Children in Longitudinal http://es.epa.gov/ncer/rfa/2008/ 2008_star_novelapproaches.html	847	4.96%
4.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http://es.epa.gov/ncer/rfa/2008/ 2008_star_adaptation. html	620	3.63%
5.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/ 2008_baa.html	542	3.18%

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6. FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/fa/2008/2008/star_fcllow.html				
Health and Disease Prevention Research Fu	6.	Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/	533	3.12%
Disease Funding Opportunities NČER ORD http://es.epa.gov/ncer/rfa/2008/ 2008_star_climate_change.html 9.	7.	Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/	395	2.31%
Phase I Archive Funding Opportunities N http://es.epa.gov/ ncer/ rfa/2008/ 2008_sbir_phase I.html	8.	Disease Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/	332	1.95%
Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/ 2008_gro_grad.html 11. Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change.html 12. Environmental Futures Research in Nanoscale Science, Engineering and Technology http://es.epa.gov/ncer/rfa/archive/ grants/02/02nanotech.html 13. Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/ 2008_gro_undergrad.html 14. STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2006/ 2006_star_uncertainty.html 16. Treatment Technologies for Arsenic Removal for Small Drinking Water	9.	Phase I Archive Funding Opportunities N http://es.epa.gov/ncer/rfa/2008/	318	1.86%
Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/ 2004_climate_change. html 12. Environmental Futures Research in Nanoscale Science, Engineering and Technology http://es.epa.gov/ncer/rfa/archive/ grants/ 02/ 02nanotech.html 13. Fall 2008 GRO Fellowships For 220 1.29% Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/ 2008_gro_undergrad. html 14. STAR Grant Forms and Instructions 219 1.28% Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/ 15. Uncertainty Analyses of Models in 199 1.17% Integrated Environmental Assessments Funding http://es.epa.gov/ncer/rfa/2006/ 2006_star_uncertainty. html 16. Treatment Technologies for Arsenic Removal for Small Drinking Water	10.	Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/	297	1.74%
Nanoscale Science, Engineering and Technology http://es.epa.gov/ncer/rfa/archive/ grants/ 02/ 02nanotech.html 13. Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/ 2008_gro_undergrad. html 14. STAR Grant Forms and Instructions 219 1.28% Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/ 15. Uncertainty Analyses of Models in Integrated Environmental Assessments Funding http://es.epa.gov/ncer/rfa/2006/ 2006_star_uncertainty. html 16. Treatment Technologies for Arsenic Removal for Small Drinking Water	11.	Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/	238	1.39%
13. Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad. html 14. STAR Grant Forms and Instructions 219 1.28% Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/ 15. Uncertainty Analyses of Models in Integrated Environmental Assessments Funding http://es.epa.gov/ncer/rfa/2006/2006_star_uncertainty. html 16. Treatment Technologies for Arsenic Removal for Small Drinking Water	12.	Nanoscale Science, Engineering and Technology http://es.epa.gov/ncer/rfa/archive/	222	1.30%
Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/ 15. Uncertainty Analyses of Models in Integrated Environmental Assessments Funding http://es.epa.gov/ncer/rfa/2006/ 2006_star_uncertainty.html 16. Treatment Technologies for Arsenic Removal for Small Drinking Water	13.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/	220	1.29%
Integrated Environmental Assessments Funding http://es.epa.gov/ncer/rfa/2006/ 2006_star_uncertainty. html 16. Treatment Technologies for Arsenic Removal for Small Drinking Water	14.	Funding Opportunities NCER ORD US EPA	219	1.28%
Removal for Small Drinking Water	15.	Integrated Environmental Assessments Funding http://es.epa.gov/ncer/rfa/2006/	199	1.17%
	16.	Treatment Technologies for Arsenic Removal for Small Drinking Water	178	1.04%

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http://es.epa.gov/ncer/rfa/current/2003arsenic.html		
Innovative and Integrative Approaches for Advancing Public Health Protection Thr http://es.epa.gov/ncer/rfa/2008/2008_star_water.html	163	0.96%
P3 Award Archive Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/ 2008_p3.html	158	0.93%
Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html	153	0.90%
Fall 2007 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2007/ 2007_star_fellow.html	142	0.83%
Subtotal	9,865	57.81%
Other	7,200	42.19%
Total	17,065	100.00%
	Innovative and Integrative Approaches for Advancing Public Health Protection Thr http://es.epa.gov/ncer/rfa/2008/2008_star_water.html P3 Award Archive Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/ 2008_p3.html Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html Fall 2007 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2007/ 2007_star_fellow.html Subtotal Other	Innovative and Integrative Approaches for Advancing Public Health Protection Thr http://es.epa.gov/ncer/rfa/2008/ 2008_star_water.html P3 Award Archive Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/ 2008_p3.html Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/ 2007_star_nanotech. html Fall 2007 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2007/ 2007_star_fellow.html Subtotal 9,865 Other

Single Access Pages – Help Card

Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

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Single Access Pages 103



This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

C44* D	D-41 - 6 C4 4	▼ 7° •4	0/
Starting Page	Paths from Start	Visits	%
All Entry Pages	1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	3,235	14.31%
	1. Forecasting Ecosystem Services from Wetland Condition Analyses Funding Opportu http://es.epa.gov/ncer/rfa/ 2008/2008_star_wetlands.html	1,309	5.79%
	1. Novel Approaches for Assessing Exposure for School–Aged Children in Longitudinal http://es.epa.gov/ncer/rfa/ 2008/2008_star_novelapproaches. html	911	4.03%
	1. Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http://es.epa.gov/ncer/rfa/ 2008/2008_star_adaptation.html	666	2.95%
	1. Broad Agency Announcement for Conferences, Workshops, and/or Meetings Funding http://es.epa.gov/ncer/rfa/ 2008/2008_baa.html	576	2.55%
	1. FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html	550	2.43%
	1. Centers for Children's Environmental Health and Disease Prevention Research Fu	397	1.76%

http://es.epa.gov/ncer/rfa/ 2005/ 2005_childrens_enviro_health.html		
1. Climate Change and Allergic Airway Disease Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/ 2008/2008_star_climate_change. html	353	1.56%
1. Small Business Innovation Research Phase I Archive Funding Opportunities N http://es.epa.gov/ncer/rfa/ 2008/2008_sbir_phase1.html	331	1.46%
1. 2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities	303	1.34%
http://es.epa.gov/ncer/rfa/ 2008/2008_gro_grad.html	287	1.27%
Instructions Funding Opportunities NCER ORD US EPA		
http://es.epa.gov/ncer/rfa/ forms/	252	1.11%
1. Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/ 2004/2004_climate_change.html	202	11270
1. Environmental Futures Research in Nanoscale Science, Engineering and Technology http://es.epa.gov/ncer/rfa/ archive/grants/02/02nanotech. html	225	1.00%
num	224	0.99%
1. Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/ 2008/2008_gro_undergrad.html		
1. Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/	202	0.89%

current/2003arsenic.html

1. Uncertainty Analyses of Models in Integrated Environmental Assessments Funding http://es.epa.gov/ncer/rfa/ 2006/2006_star_uncertainty.html	199	0.88%
1. Innovative and Integrative Approaches for Advancing Public Health Protection Thr http://es.epa.gov/ncer/rfa/ 2008/2008_star_water.html	166	0.73%
1. P3 Award Archive Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/ 2008/2008_p3.html	159	0.70%
1. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/ 2007/2007_star_nanotech.html	155	0.69%
1. Fall 2007 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/ 2007/2007_star_fellow.html	151	0.67%

Top Paths Through Site - Help Card

Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit

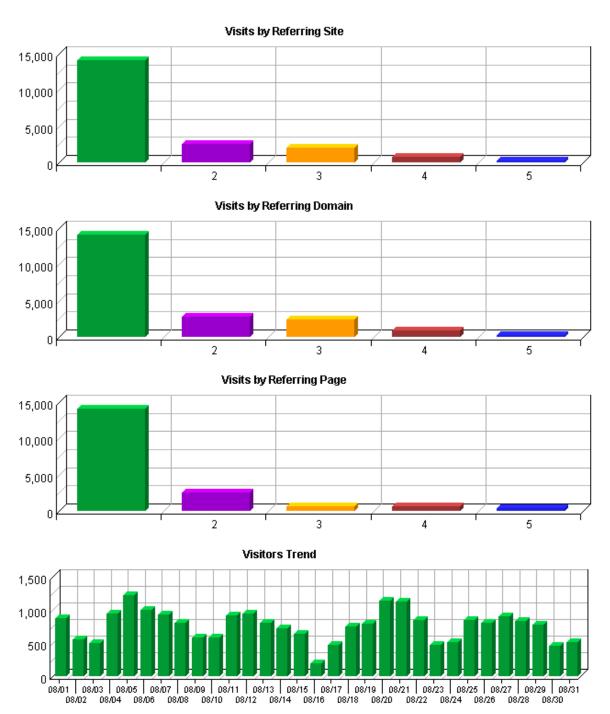
is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

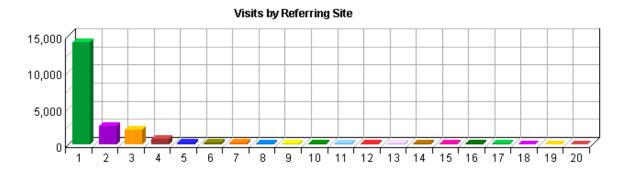


Referrers Dashboard 109

110 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	14,076	60.31%
2.	http://www.google.com/	2,558	10.96%
3.	http://es.epa.gov/	2,090	8.95%
4.	http://www07.grants.gov/	721	3.09%
5.	http://images.google.com/	267	1.14%
6.	http://www.google.co.in/	211	0.90%
7.	http://search.yahoo.com/	197	0.84%
8.	http://www.sws.org/	164	0.70%
9.	http://www.grants.gov/	159	0.68%
10.	http://www.epa.gov/	125	0.54%
11.	http://nlquery.epa.gov/	107	0.46%
12.	http://cfpub.epa.gov/	91	0.39%
13.	http://www.google.com.au/	90	0.39%
14.	http://images.google.co.in/	80	0.34%
15.	http://www.google.co.uk/	70	0.30%
16.	http://www.google.ca/	67	0.29%
17.	http://search.msn.com/	64	0.27%
18.	http://www.google.com.ph/	50	0.21%
19.	http://www.usgcrp.gov/	45	0.19%
20.	http://scholarships.fatomei.com/	44	0.19%
	Subtotal	21,276	91.16%
	Other	2,064	8.84%
	Total	23,340	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

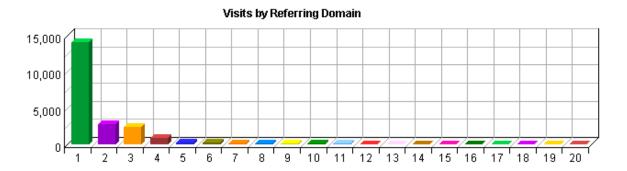
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

S.

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	14,076	60.31%
2.	google.com	2,846	12.19%
3.	epa.gov	2,461	10.54%
4.	grants.gov	880	3.77%
5.	google.co.in	291	1.25%
6.	yahoo.com	280	1.20%
7.	sws.org	179	0.77%
8.	google.com.au	130	0.56%
9.	google.co.uk	103	0.44%
10.	google.ca	86	0.37%
11.	msn.com	64	0.27%
12.	google.com.ph	62	0.27%
13.	live.com	56	0.24%
14.	google.co.za	49	0.21%
15.	usgcrp.gov	45	0.19%
16.	fatomei.com	44	0.19%
17.	ask.com	41	0.18%
18.	google.com.my	40	0.17%
19.	ehponline.org	38	0.16%
20.	cos.com	37	0.16%
	Subtotal	21,808	93.44%
	Other	1,532	6.56%
	Total	23,340	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

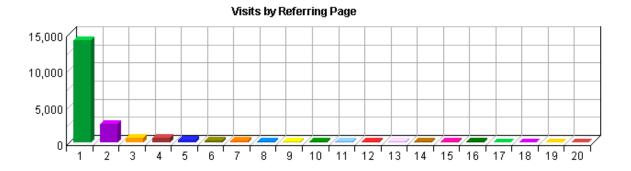
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

S.

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	14,076	60.31%
2.	http://www.google.com/search	2,481	10.63%
3.	http://es.epa.gov/ncer/fellow/	617	2.64%
4.	http://es.epa.gov/ncer/	589	2.52%
5.	http://www07.grants.gov/ search/search.do	356	1.53%
6.	http://images.google.com/ imgres	265	1.14%
7.	http://www.google.co.in/ search	208	0.89%
8.	http://es.epa.gov/ncer/grants/	177	0.76%
9.	http://www.sws.org/	139	0.60%
10.	http://search.yahoo.com/ search	130	0.56%
11.	http://nlquery.epa.gov/ epasearch/epasearch	107	0.46%
12.	http://www.google.com.au/ search	88	0.38%
13.	http://images.google.co.in/ imgres	80	0.34%
14.	http://es.epa.gov/ncer/sbir/	78	0.33%
15.	http://www.google.co.uk/ search	70	0.30%
16.	http://www.google.ca/search	67	0.29%
17.	http://search.msn.com/results.aspx	61	0.26%
18.	http://es.epa.gov/ncer/sbir/ current_solicitation.html	59	0.25%
19.	http://www.google.com.ph/ search	50	0.21%
20.	http://www.usgcrp.gov/usgcrp/ ProgramElements/proposals/ default.htm	42	0.18%
	Subtotal	19,740	84.58%
	Other	3,600	15.42%
	Total	23,340	100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

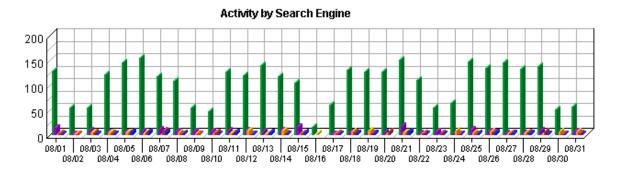
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

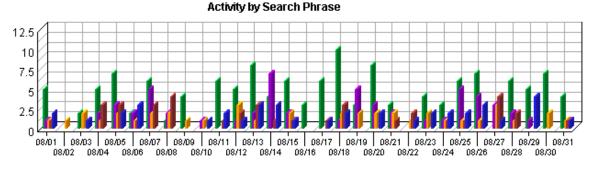
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

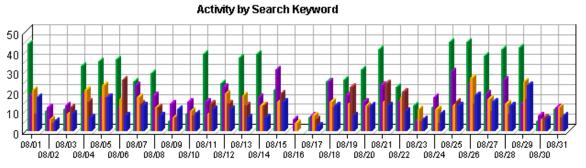
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







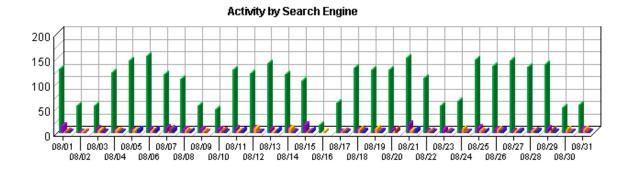


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	3,269	81.00%
2.	yahoo	225	5.57%
3.	google australia	138	3.42%
4.	google uk	109	2.70%
5.	google canada	92	2.28%
6.	msn	73	1.81%
7.	google germany	31	0.77%
8.	aol netfind	19	0.47%
9.	google france	18	0.45%
10.	google italy	13	0.32%
11.	altavista	6	0.15%
12.	google japan	6	0.15%
13.	yahoo india	5	0.12%
14.	yahoo spain	5	0.12%
15.	google austria	4	0.10%
16.	yahoo taiwan	3	0.07%
17.	netscape	2	0.05%
18.	yahoo singapore	2	0.05%
19.	yahoo mexico	2	0.05%
20.	yahoo uk &ireland	2	0.05%
	Subtotal	4,024	99.70%
	Total	4,036	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	forms	94	2.33%
	epa	53	1.31%
	epa star	37	0.92%
	epa funding	36	0.89%
	epa grants	34	0.84%
	change	33	0.82%
	research grants	33	0.82%
	health	30	0.74%
	epa gro	28	0.69%
	epa star fellowship	24	0.59%
	epa star grant	20	0.50%
	rfa	18	0.45%
	environmental funding	18	0.45%
	epa star grants	15	0.37%
	epa ncer	12	0.30%
	star scores	12	0.30%
	epa star 2009	11	0.27%
	environmental grants	11	0.27%
	climate change	11	0.27%
	2008 star results	11	0.27%
2. yahoo	epa grants	4	0.10%
	cost of arsenic treatment plant	3	0.07%
	epa workshop on future year emissions modeling and land use change	2	0.05%
	astm phase ii training	2	0.05%
	november 2008 minority funded grant programs	2	0.05%
	funding star grant	2	0.05%
	federal grant application forms	2	0.05%
	environmental toxicology request for research proposal	2	0.05%
	environmental economics, research grant	2	0.05%
	indicators of disease development	2	0.05%
	apportionement of particulate	2	0.05%

	epa ncer star rfa emission inventories	2	0.05%
	epa star fellowship	2	0.05%
	environmental health indicators	2	0.05%
	phase epa studies	2	0.05%
	epa ord rfp	2	0.05%
	epa free grant serves	2	0.05%
	small businesses specializing in developmental disabilities	2	0.05%
	environmental health indicator	2	0.05%
	epa conferences	2	0.05%
3. google australia	forms	7	0.17%
	climate change	7	0.17%
	health	7	0.17%
	change	3	0.07%
	composition opportunities	3	0.07%
	coral ecosystem diagrams	2	0.05%
	recipient evaluation development	2	0.05%
	effects of climate change on ecosystems	2	0.05%
	us epa nanoparticles	2	0.05%
	nanotechnology effect on human health	2	0.05%
	climate change opportunities	1	0.02%
	global warming ecological impacts	1	0.02%
	biological classification system development	1	0.02%
	long term affects of repeated exposure to nox	1	0.02%
	biotechnology potential	1	0.02%
	outcome vs process indicators	1	0.02%
	coral effect due to climate change	1	0.02%
	research methodologies table title activity and description	1	0.02%
	epa funding	1	0.02%
	whitegoods ncer	1	0.02%
4. google uk	forms	25	0.62%
	evaluate the actions required to achieve health for children	5	0.12%

		consequences of climate change	:	3	0.07%
		biomarkers for the assessment of exposure and toxicity in children	1	2	0.05%
		health	<u>'</u>	2	0.05%
		examples of biomarkers environment	2	2	0.05%
		biomarkers includes	:	2	0.05%
		national center for environmental research washington phone		1	0.02%
		influences on corporate environmental performance		1	0.02%
		estuarine environment		1	0.02%
		epidemiological studies in tropical bathing waters		1	0.02%
		environmental market mechanisms		1	0.02%
		change programme diagram		1	0.02%
		briefly state the role of health protection unit		1	0.02%
		retrospective approach in qualitative research		1	0.02%
		research funding opportunities		1	0.02%
		evaluate actions required to achieve health for children		1	0.02%
		global economic trends science funding		1	0.02%
		bioactive ammonium perchlorate		1	0.02%
		when does fall start in 2008		1	0.02%
	5. google canada	forms	,	7	0.17%
		ecological thresholds		3	0.07%
		change		3	0.07%
		report proposal topic	:	2	0.05%
		ecosystem services	:	2	0.05%
		health		2	0.05%
		environmental research grants		2	0.05%
		human health		2	0.05%
		human endocrine disruptor levels exposure		1	0.02%
		scoring uncertainty in scientific data environmental		1	0.02%

	reference global assessment of the state-of-the-science of endocrine disruptors	1	0.02%
	research opportunities july 2008	1	0.02%
	sbir phase 10259 evaluation criteria	1	0.02%
	2008 conferences on nonprofit organizations	1	0.02%
	health effects of aluminium in drinking water	1	0.02%
	research proposal endocrine disruptor usgs vitellogenin	1	0.02%
	watershed ecosystem indicators	1	0.02%
	scientific grant sample, objective, summary, travel cost	1	0.02%
	research and funding opportunities	1	0.02%
	us epa valuation	1	0.02%
6. msn	effects of climate and land management change on stream flow	2	0.05%
	us population trend	2	0.05%
	salary benchmarking proposal for contact centre industry	2	0.05%
	holling, g.o.c 1994 resilience	2	0.05%
	chemical	1	0.02%
	nanomaterials funding opportunities	1	0.02%
	grants available in ms	1	0.02%
	arsinic removal systems for home	1	0.02%
	what is the role of employees based on toxicology	1	0.02%
	murcury transformation	1	0.02%
	susan banahan	1	0.02%
	epa rfa	1	0.02%
	es epa ncer rfa 2008 2009	1	0.02%
	instructions for sf424	1	0.02%
	personnel incentive award justification letter samples	1	0.02%
	does the epa have the authority to coordinate and support research?	1	0.02%
		1	0.02%

	research vessels owned by epa			
	effects of climate change in the ecosytem		1	0.02%
	epa grant announcement an interdisciplinary approach to examining the links between social stressors, biodiversity and human health		1	0.02%
	ord 424 aplication for federal assistance		1	0.02%
7. google germany	ecosystem services and societal change		1	0.02%
	exposure to chemicals		1	0.02%
	climate change ecosystems		1	0.02%
	ecology grant award		1	0.02%
	environmental protection agency 2005	:	1	0.02%
	global change non-linear		1	0.02%
	decision support systems climate change	:	1	0.02%
	objectives of phytoremediation		1	0.02%
	epa funding	-	1	0.02%
	climate change		1	0.02%
	de groot ecosystem service		1	0.02%
	particulate organic matter		1	0.02%
	search result for fellowships and grants		1	0.02%
	regulated entities vs non-regulated entities		1	0.02%
	forms	-	1	0.02%
	climate chnage	-	1	0.02%
	alternative equilibria in shallow lakes m.scheffer,s.h.hosper		1	0.02%
	corporate effectiveness	-	1	0.02%
	approaches for	-	1	0.02%
	what are biogeographical indicators		1	0.02%
8. aol netfind	environment issues and the future	2	2	0.05%
	epa grants	2	2	0.05%
	epa	2	2	0.05%
	show example of abstract		1	0.02%
	what is the purpose and		1	0.02%

	objectives for entering masters program in education		
	nrcee in morgantown,wv	1	0.02%
	national funding agencies for research projects	1	0.02%
	research grants	1	0.02%
	forms	1	0.02%
	when does fall start in 2008?	1	0.02%
	star benefit cash disbursement agencies for non governmental recipients	1	0.02%
	hostos community college health insurance	1	0.02%
	epa.gov	1	0.02%
	federal express justification for an epa policy	1	0.02%
	corporate behaviors	1	0.02%
	2008 email contacts of agent consultants directors in america	1	0.02%
9. google france	research grants	2	0.05%
	funding opportunities 2008	1	0.02%
	particulate matter controls epa section pdf	1	0.02%
	epa.gov	1	0.02%
	environment research grants	1	0.02%
	complex august september 2008 air date	1	0.02%
	quality control assurance science funding agencies	1	0.02%
	health fellowship 2009	1	0.02%
	endocrine toxicants with emphasis on human risks	1	0.02%
	omb submission fund modele	1	0.02%
	brinson, m. m., and r. reinhardt. 1996. the role of reference wetlands in functional assessment and mitigation ecological applications	1	0.02%
	2006 epa standard four strake	1	0.02%
	epa funding	1	0.02%
	scozzafava, m. e., t. e. dahl, c. faulkner, and m. price. 2007. assessing status, trends, and condition of wetlands in the united states. national	1	0.02%

	wetlands newsletter 29:24–28.		
	nanomaterials publications by year	1	0.02%
	management incentives	1	0.02%
	plan lake amphibian	1	0.02%
10. google italy	finanziamenti per trattamento arsenico acque potabili	1	0.02%
	us-epa cyanotoxin	1	0.02%
	water resource public health 2008	1	0.02%
	examples of phytoremediation	1	0.02%
	forms	1	0.02%
	decision well being adaptation	1	0.02%
	development indicators environmental health	1	0.02%
	levy referent selection in case -crossover analyses of acute health effects of air pollution	1	0.02%
	federal reference methodologies for particulate matter	1	0.02%
	research policies grants 2008	1	0.02%
	particulate matter chemical composition	1	0.02%
	about nanomaterial	1	0.02%
	biomarker effects	1	0.02%
11. altavista	human variability	1	0.02%
	climate change and ecosystem services	1	0.02%
	epa doctoral grant	1	0.02%
	determine the necessary details related to your approved project to specify the scope for	1	0.02%
	standard human dimensions	1	0.02%
	epa statutory research requirements	1	0.02%
12. google japan	atmospheric particulate letter element	1	0.02%
	nih grant cardiovascular diet	1	0.02%
	epa environmental disclosure label	1	0.02%
	nsf/usda drinking water listings	1	0.02%
	star research grants	1	0.02%

	zebrafish metabonomics	1	0.02%
13. yahoo india	fellowships environment	1	0.02%
	microbial analysis of drinking water	1	0.02%
	computational techniques in ecological research	1	0.02%
	specificity of biomarkers	1	0.02%
	application of nanotechnology in environmental science	1	0.02%
14. yahoo spain	nanotechnology risks	1	0.02%
	components of the ecosystem	1	0.02%
	risks and consequence	1	0.02%
	effects of climate change	1	0.02%
	stressors	1	0.02%
15. google austria	2006 epa	1	0.02%
	applications of nanotechnology vdi	1	0.02%
	environmental studies fellowship 15 october 2008	1	0.02%
	science technology sustainablility law regulation	1	0.02%
16. yahoo taiwan	phase tax	1	0.02%
	2-nitrofluoranthene	1	0.02%
	economic incentives of environment	1	0.02%
17. netscape	funds for minority research	1	0.02%
	us epa grants 2008	1	0.02%
18. yahoo singapore	future environmental problems	1	0.02%
	consequences of air pollution	1	0.02%
19. yahoo mexico	air quality models and climatic change	1	0.02%
	effect of climatic change in air quality models	1	0.02%
20. yahoo uk &ireland	the project will focus on significantly–sized business–related problem, with the objective of producing software–based solution to the problem, together with accompanying documentation	1	0.02%
	smith, leonard a. predictability past predictability future	1	0.02%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	9/6
1. google	epa	699	17.32%
	of	394	9.76%
	research	368	9.12%
	environmental	308	7.63%
	star	303	7.51%
	grants	259	6.42%
	for	257	6.37%
	funding	217	5.38%
	grant	214	5.30%
	2008	189	4.68%
	in	187	4.63%
	health	180	4.46%
	the	167	4.14%
	change	166	4.119
	climate	123	3.05%
	to	119	2.95%
	fellowship	114	2.829
	forms	114	2.829
	air	94	2.33%
	rfa	86	2.139
2. yahoo	epa	49	1.219
	of	45	1.119
	environmental	34	0.849
	research	30	0.749
	for	25	0.629
	in	25	0.629
	grant	16	0.409
	health	14	0.359
	proposal	13	0.329
	star	13	0.329
	business	12	0.309
	small	12	0.30%
	the	11	0.279
	to	11	0.279
	on	11	0.27%
	grants	11	0.279
	change	10	0.25%
	funding	10	0.25%
	2008	9	0.22%

	phase	8	0.20%
3. google australia	of	25	0.62%
	change	22	0.55%
	climate	18	0.45%
	health	17	0.429
	to	11	0.279
	ecosystem	10	0.25%
	on	10	0.25%
	the	9	0.229
	forms	9	0.229
	environmental	9	0.229
	epa	8	0.209
	effects	8	0.209
	in	7	0.179
	coral	7	0.179
	environment	6	0.159
	human	6	0.159
	indicators	6	0.159
	consequences	5	0.129
	for	5	0.129
	effect	5	0.129
4. google uk	forms	26	0.649
	of	19	0.479
	the	16	0.409
	for	16	0.409
	health	11	0.279
	children	10	0.259
	to	10	0.259
	environmental	10	0.259
	change	9	0.229
	research	9	0.229
	biomarkers	8	0.209
	climate	8	0.209
	in	7	0.179
	required	6	0.159
	evaluate	6	0.159
	achieve	6	0.159
	actions	6	0.159
	environment	5	0.129
	on	5	0.129
	consequences	4	0.109
5. google canada	of	13	0.329

	research	11	0.27%
	health	9	0.22%
	change	7	0.17%
	forms	7	0.17%
	epa	6	0.15%
	human	6	0.15%
	environmental	6	0.15%
	proposal	6	0.15%
	ecosystem	5	0.12%
	funding	5	0.12%
	endocrine	5	0.12%
	grant	5	0.12%
	ecological	4	0.10%
	star	4	0.10%
	in	4	0.10%
	climate	4	0.10%
	services	4	0.10%
	indicators	3	0.07%
	assessment	3	0.07%
6. msn	epa	18	0.45%
	of	11	0.27%
	for	11	0.27%
	the	7	0.17%
	environmental	6	0.15%
	to	5	0.12%
	on	5	0.12%
	grants	5	0.12%
	in	5	0.12%
	research	4	0.10%
	effects	4	0.10%
	areas	3	0.07%
	health	3	0.07%
	us	3	0.07%
	land	3	0.07%
	science	3	0.07%
	issues	3	0.07%
	change	3	0.07%
	study	3	0.07%
	management	3	0.07%
7. google germany	change	8	0.20%
	climate	5	0.12%
	ecosystem	4	0.10%

	global	2	0.05%
	funding	2	0.05%
	of	2	0.05%
	services	2	0.05%
	for	2	0.05%
	entities	2	0.05%
	chemicals	1	0.02%
	application	1	0.02%
	objectives	1	0.02%
	fall	1	0.02%
	reactions	1	0.02%
	agency	1	0.02%
	regulated	1	0.02%
	non-regulated	1	0.02%
	corporate	1	0.02%
	model	1	0.02%
	radiation	1	0.02%
8. aol netfind	epa	5	0.12%
	in 4 for 4 grants 3	4	0.10%
		0.10%	
	grants	3	0.07%
	the	3 0.07% 3 0.07% 2 0.05%	
	research	2	0.05%
	environment	2	0.05%
	of	2	0.05%
	agencies	2	0.05%
	issues	2	0.05%
	future	2	0.05%
	abstract	1	0.02%
	nrcee	1	0.02%
	forms	1	0.02%
	insurance	1	0.02%
	fall	1	0.02%
	policy	1	0.02%
	when	1	0.02%
	purpose	1	0.02%
	cash	1	0.02%
9. google france	wetlands	3	0.07%
	grants	3	0.07%
	research	3	0.07%
	epa	3	0.07%
	m.	3	0.07%

	funding	3	0.07%
	of	2	0.05%
	2008	2	0.05%
	in	2	0.05%
	the	2	0.05%
	matter	1	0.02%
	fund	1	0.02%
	complex	1	0.02%
	science	1	0.02%
	epa.gov	1	0.02%
	september	1	0.02%
	submission	1	0.02%
	fellowship	1	0.02%
	risks	1	0.02%
	reference	1	0.02%
10. google italy	health	3	0.07%
	particulate	2	0.05%
	matter	2	0.05%
	effects	2	0.05%
	of	2	0.05%
	2008	2	0.05%
	reference	1	0.02%
	referent	1	0.02%
	cyanotoxin	1	0.02%
	arsenico	1	0.02%
	trattamento	1	0.02%
	research	1	0.02%
	acque	1	0.02%
	development	1	0.02%
	pollution	1	0.02%
	methodologies	1	0.02%
	being	1	0.02%
	for	1	0.02%
	in	1	0.02%
	air	1	0.02%
11. altavista	epa	2	0.05%
	to	2	0.05%
	the	2	0.05%
	human	2	0.05%
	change	1	0.02%
	requirements	1	0.02%
	grant	1	0.02%

		services	1	0.02%
		dimensions	1	0.02%
		standard	1	0.02%
		climate	1	0.02%
		statutory	1	0.02%
		necessary	1	0.02%
		details	1	0.02%
		related	1	0.02%
		for	1	0.02%
		variability	1	0.02%
		your	1	0.02%
		approved	1	0.02%
		project	1	0.02%
12. google japan	12. google japan	disclosure	1	0.02%
		element	1	0.02%
		drinking	1	0.02%
		listings	1	0.02%
		water	1	0.02%
		nsf/usda	1	0.02%
		label	1	0.02%
		environmental	1	0.02%
		star	1	0.02%
		particulate	1	0.02%
		letter	1	0.02%
		diet	1	0.02%
		metabonomics	1	0.02%
		nih	1	0.02%
		cardiovascular	1	0.02%
		atmospheric	1	0.02%
		grants	1	0.02%
		grant	1	0.02%
		epa	1	0.02%
		research	1	0.02% 0.02% 0.02% 0.02% 0.02% 0.02% 0.02% 0.02% 0.02% 0.02% 0.02% 0.02% 0.02% 0.02% 0.02% 0.02% 0.02% 0.02%
	13. yahoo india	of	3	0.07%
		in	2	0.05%
		water	1	
		specificity	1	
		environmental	1	
		analysis	1	
		microbial	1	
		science	1	0.02%
		environment	1	0.02%

	fellowships	1	0.02%
	nanotechnology	1	0.02%
	computational	1	0.02%
	ecological	1	0.02%
	research	1	0.02%
	techniques	1	0.02%
	drinking	1	0.02%
	biomarkers	1	0.02%
	application	1	0.02%
14. yahoo spain	of	2	0.05%
	risks	2	0.05%
	change	1	0.02%
	nanotechnology	1	0.02%
	the	1	0.02%
	climate	1	0.02%
	effects	1	0.02%
	consequence	1	0.02%
	ecosystem	1	0.02%
	components	1	0.02%
	stressors	1	0.02%
15. google austria	october	1	0.02%
	studies	1	0.02%
	applications	1	0.02%
	2008	1	0.02%
	15	1	0.02%
	environmental	1	0.02%
	sustainablility	1	0.02%
	regulation	1	0.02%
	law	1	0.02%
	nanotechnology	1	0.02%
	of	1	0.02%
	vdi	1	0.02%
	technology	1	0.02%
	epa	1	0.02%
	fellowship	1	0.02%
	2006	1	0.02%
	science	1	0.02%
16. yahoo taiwan	2-nitrofluoranthene	1	0.02%
	environment	1	0.02%
	of	1	0.02%
	tax	1	0.02%
	phase	1	0.02%

	incentives	1	0.02%
	economic	1	0.02%
17. netscape	2008	1	0.02%
	grants	1	0.02%
	funds	1	0.02%
	research	1	0.02%
	for	1	0.02%
	minority	1	0.02%
	epa	1	0.02%
	us	1	0.02%
18. yahoo singapore	problems	1	0.02%
	air	1	0.02%
	future	1	0.02%
	pollution	1	0.02%
	environmental	1	0.02%
	of	1	0.02%
	consequences	1	0.02%
19. yahoo mexico	climatic	2	0.05%
	air	2	0.05%
	change	2	0.05%
	quality	2	0.05%
	models	2	0.05%
	in	1	0.02%
	of	1	0.02%
	effect	1	0.02%
20. yahoo uk &ireland	the	3	0.07%
	problem,	2	0.05%
	predictability	2	0.05%
	with	2	0.05%
	solution	1	0.02%
	of	1	0.02%
	leonard	1	0.02%
	project	1	0.02%
	past	1	0.02%
	a.	1	0.02%
	significantly-sized	1	0.02%
	producing	1	0.02%
	software-based	1	0.02%
	business-related	1	0.02%
	to	1	0.02%
	will	1	0.02%
	focus	1	0.02%

on	1	0.02%
accompan	lying 1	0.02%
future	1	0.02%

Activity by Search Engine - Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

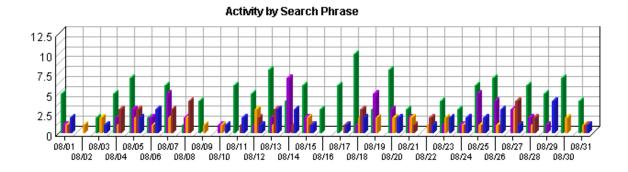
8

This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	forms	136	3.37%
2.	epa	56	1.39%
3.	health	41	1.02%
4.	epa grants	40	0.99%
5.	epa funding	40	0.99%
6.	change	39	0.97%
7.	epa star	37	0.92%
8.	research grants	36	0.89%
9.	epa gro	28	0.69%
10.	epa star fellowship	26	0.64%
11.	epa star grant	20	0.50%
12.	climate change	19	0.47%
13.	rfa	18	0.45%
14.	environmental funding	18	0.45%
15.	epa star grants	15	0.37%
16.	star scores	12	0.30%
17.	environmental grants	12	0.30%
18.	epa ncer	12	0.30%
19.	broad agency announcement	11	0.27%
20.	environmental research grants	11	0.27%
	Subtotal	627	15.54%
	Total	4,035	100.00%

Activity by Search Phrase with Engines Detail

hrases	Engines	Referrals	9/
1. forms	google	94	2.33%
	google uk	25	0.62%
	google canada	7	0.17%
	google australia	7	0.17%
	aol netfind	1	0.02%
	google italy	1	0.029
	google germany	1	0.029
2. epa	google	53	1.319
	aol netfind	2	0.059
	yahoo	1	0.029
3. health	google	30	0.749
	google australia	7	0.179
	google canada	2	0.059
	google uk	2	0.059
4. epa grants	google	34	0.849
	yahoo	4	0.109
	aol netfind	2	0.059
5. epa funding	google	36	0.899
	google germany	1	0.029
	google france	1	0.029
	yahoo	1	0.029
	google australia	1	0.029
6. change	google	33	0.829
	google australia	3	0.079
	google canada	3	0.079
7. epa star	google	37	0.929
8. research grants	google	33	0.829
Ç	google france	2	0.059
	aol netfind	1	0.029
9. epa gro	google	28	0.699
10. epa star fellowship	google	24	0.599
	yahoo	2	0.059
11. epa star grant	google	20	0.509
12. climate change	google	11	0.279
	google australia	7	0.179
	google germany	1	0.029
13. rfa	google	18	0.459
14. environmental funding	google	18	0.459
17. Chvirolinichtai fullulig	800810		

16. star scores		google	12	0.30%
17. environmen	tal grants	google	11	0.27%
		yandex	1	0.02%
18. epa ncer		google	12	0.30%
19. broad agenc	cy announcement	google	10	0.25%
		yahoo	1	0.02%
20. environmen	tal research grants	google	8	0.20%
	google canada	2	0.05%	
		yahoo	1	0.02%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

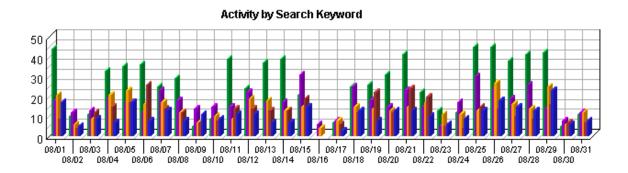


How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	0/0
1.	epa	801	4.83%
2.	of	528	3.18%
3.	research	437	2.63%
4.	environmental	380	2.29%
5.	for	326	1.96%
6.	star	324	1.95%
7.	grants	289	1.74%
8.	funding	249	1.50%
9.	in	247	1.49%
10.	grant	242	1.46%
11.	health	241	1.45%
12.	change	230	1.39%
13.	the	225	1.36%
14.	2008	213	1.28%
15.	climate	168	1.01%
16.	forms	163	0.98%
17.	to	162	0.98%
18.	fellowship	123	0.74%
19.	air	113	0.68%
20.	on	104	0.63%
	Subtotal	5,565	33.54%
	Total	16,591	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	699	4.21%
	yahoo	49	0.30%
	msn	18	0.11%
	google australia	8	0.05%
	google canada	6	0.04%
	aol netfind	5	0.03%
	google france	3	0.02%
	google uk	3	0.02%
	yahoo korea	2	0.01%
	altavista	2	0.01%
	yahoo japan	2	0.01%
	google austria	1	0.01%
	google japan	1	0.01%
	google germany	1	0.01%
	netscape	1	0.01%
2. of	google	394	2.37%
	yahoo	45	0.27%
	google australia	25	0.15%
	google uk	19	0.11%
	google canada	13	0.08%
	msn	11	0.07%
	yahoo india	3	0.02%
	google italy	2	0.01%
	yahoo spain	2	0.01%
	google germany	2	0.01%
	aol netfind	2	0.01%
	google france	2	0.01%
	yahoo taiwan	1	0.01%
	yandex	1	0.01%
	yahoo uk &ireland	1	0.01%
	mamma	1	0.01%
	google austria	1	0.01%
	yahoo canada	1	0.01%
	yahoo mexico	1	0.01%
	yahoo singapore	1	0.01%
3. research	google	368	2.22%
	yahoo	30	0.18%
	google canada	11	0.07%
	google uk	9	0.05%

	msn	4	0.02%
	google australia	4	0.02%
	google france	3	0.02%
	aol netfind	2	0.01%
	google germany	1	0.01%
	netscape	1	0.01%
	google italy	1	0.01%
	yahoo india	1	0.01%
	google japan	1	0.01%
	altavista	1	0.01%
4. environmental	google	308	1.86%
	yahoo	34	0.20%
	google uk	10	0.06%
	google australia	9	0.05%
	google canada	6	0.04%
	msn	6	0.04%
	google japan	1	0.01%
	yandex	1	0.01%
	yahoo india	1	0.01%
	google austria	1	0.01%
	google italy	1	0.01%
	yahoo singapore	1	0.01%
	google germany	1	0.01%
5. for	google	257	1.55%
	yahoo	25	0.15%
	google uk	16	0.10%
	msn	11	0.07%
	google australia	5	0.03%
	aol netfind	4	0.02%
	google canada	3	0.02%
	google germany	2	0.01%
	altavista	1	0.01%
	netscape	1	0.01%
	google italy	1	0.01%
6. star	google	303	1.83%
	yahoo	13	0.08%
	google canada	4	0.02%
	aol netfind	1	0.01%
	google uk	1	0.01%
	msn	1	0.01%
	google japan	1	0.01%
7. grants	google	259	1.56%

	yahoo	11	0.07%
	msn	5	0.03%
	aol netfind	3	0.02%
	google france	3	0.02%
	google canada	2	0.01%
	yandex	1	0.01%
	netscape	1	0.01%
	google uk	1	0.01%
	google italy	1	0.01%
	google japan	1	0.01%
	google germany	1	0.01%
8. funding	google	217	1.31%
	yahoo	10	0.06%
	google canada	5	0.03%
	google uk	4	0.02%
	google australia	4	0.02%
	google france	3	0.02%
	msn	3	0.02%
	google germany	2	0.01%
	aol netfind	1	0.01%
9. in	google	187	1.13%
	yahoo	25	0.15%
	google australia	7	0.04%
	google uk	7	0.04%
	msn	5	0.03%
	aol netfind	4	0.02%
	google canada	4	0.02%
	yahoo india	2	0.01%
	google france	2	0.01%
	google italy	1	0.01%
	yahoo mexico	1	0.01%
	google germany	1	0.01%
	ninemsn	1	0.01%
10. grant	google	214	1.29%
	yahoo	16	0.10%
	google canada	5	0.03%
	msn	2	0.01%
	google australia	2	0.01%
	google japan	1	0.01%
	google germany	1	0.01%
	altavista	1	0.01%
11. health	google	180	1.08%

	google australia	17	0.10%
	yahoo	14	0.08%
	google uk	11	0.07%
	google canada	9	0.05%
	msn	3	0.02%
	google italy	3	0.02%
	ninemsn	1	0.01%
	aol netfind	1	0.01%
	google france	1	0.01%
	mamma	1	0.01%
12. change	google	166	1.00%
	google australia	22	0.13%
	yahoo	10	0.06%
	google uk	9	0.05%
	google germany	8	0.05%
	google canada	7	0.04%
	msn	3	0.02%
	yahoo mexico	2	0.01%
	mamma	1	0.01%
	altavista	1	0.01%
	yahoo spain	1	0.01%
13. the	google	167	1.01%
	google uk	16	0.10%
	yahoo	11	0.07%
	google australia	9	0.05%
	msn	7	0.04%
	yahoo uk &ireland	3	0.02%
	aol netfind	3	0.02%
	google canada	3	0.02%
	google france	2	0.01%
	altavista	2	0.01%
	yahoo spain	1	0.01%
	mamma	1	0.01%
14. 2008	google	189	1.14%
	yahoo	9	0.05%
	google canada	3	0.02%
	google uk	2	0.01%
	msn	2	0.01%
	google italy	2	0.01%
	google france	2	0.01%
	google germany	1	0.01%
	netscape	1	0.01%

	google austria aol netfind	1 1	0.01%
15. climate	google	123	0.01% 0.74%
13. Chinate	google australia	18	0.11%
	google uk	8	0.05%
	google germany	5	0.03%
	yahoo	4	0.02%
	google canada	4	0.02%
	msn	3	0.02%
	mamma	1	0.01%
	altavista	1	0.01%
	yahoo spain	1	0.01%
16. forms	google	114	0.69%
101 1011115	google uk	26	0.16%
	google australia	9	0.05%
	google canada	7	0.04%
	yahoo	3	0.02%
	aol netfind	1	0.01%
	msn	1	0.01%
	google italy	1	0.01%
	google germany	1	0.01%
17. to	google	119	0.72%
	google australia	11	0.07%
	yahoo	11	0.07%
	google uk	10	0.06%
	msn	5	0.03%
	altavista	2	0.01%
	google canada	2	0.01%
	google germany	1	0.01%
	yahoo uk &ireland	1	0.01%
18. fellowship	google	114	0.69%
	yahoo	6	0.04%
	google austria	1	0.01%
	msn	1	0.01%
	google france	1	0.01%
19. air	google	94	0.57%
	yahoo	6	0.04%
	google australia	5	0.03%
	google canada	3	0.02%
	yahoo mexico	2	0.01%
	google france	1	0.01%
	google italy	1	0.01%

	yahoo singapore	1	0.01%
20. on	google	65	0.39%
	yahoo	11	0.07%
	google australia	10	0.06%
	msn	5	0.03%
	google uk	5	0.03%
	google canada	2	0.01%
	mamma	2	0.01%
	google france	1	0.01%
	google germany	1	0.01%
	yahoo uk &ireland	1	0.01%
	yandex	1	0.01%

Activity by Search Keyword - Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

S

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

This dashboard summarizes important information related to online technical activity.



Hit Summary

Successful Hits for Entire Site	55,741
Average Hits per Day	1,798
Home Page Hits	6,400



Technical Statistics

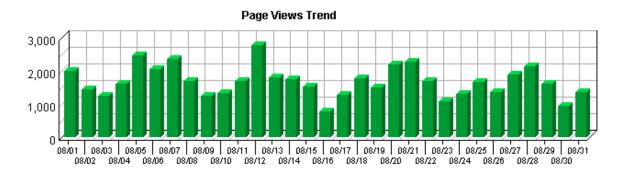
Total Hits	61,748	100%
Successful Hits	55,741	90.27%
Failed Hits	6,007	9.73%
Cached Hits	7,103	11.50%

Technical Dashboard 149

150 Technical Dashboard

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
08/01	2,008	3.87%
08/02	1,452	2.80%
08/03	1,263	2.43%
08/04	1,623	3.13%
08/05	2,459	4.74%
08/06	2,061	3.97%
08/07	2,348	4.52%
08/08	1,687	3.25%
08/09	1,256	2.42%
08/10	1,333	2.57%
08/11	1,691	3.26%
08/12	2,772	5.34%
08/13	1,811	3.49%
08/14	1,746	3.36%
08/15	1,535	2.96%
08/16	787	1.52%
08/17	1,288	2.48%
08/18	1,767	3.40%
08/19	1,503	2.90%
08/20	2,203	4.24%
08/21	2,276	4.38%
08/22	1,694	3.26%
08/23	1,075	2.07%
08/24	1,311	2.53%
08/25	1,676	3.23%

Page Views Trend 151

08/26	1,349	2.60%
08/27	1,902	3.66%
08/28	2,135	4.11%
08/29	1,606	3.09%
08/30	938	1.81%
08/31	1,354	2.61%
Total	51,909	100.00%

Page Views Trend - Help Card



Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

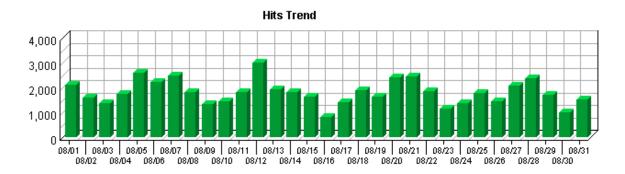


Periods of less activity can be considered good times for maintenance and content improvement.

152 Page Views Trend

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
08/01	2,112	3.79%
08/02	1,603	2.88%
08/03	1,386	2.49%
08/04	1,754	3.15%
08/05	2,593	4.65%
08/06	2,226	3.99%
08/07	2,499	4.48%
08/08	1,820	3.27%
08/09	1,340	2.40%
08/10	1,436	2.58%
08/11	1,830	3.28%
08/12	2,988	5.36%
08/13	1,930	3.46%
08/14	1,814	3.25%
08/15	1,628	2.92%
08/16	823	1.48%
08/17	1,391	2.50%
08/18	1,891	3.39%
08/19	1,630	2.92%
08/20	2,391	4.29%
08/21	2,439	4.38%
08/22	1,842	3.30%
08/23	1,143	2.05%
08/24	1,371	2.46%
08/25	1,774	3.18%

Hits Trend 153

08/26	1,446	2.59%
08/27	2,061	3.70%
08/28	2,372	4.26%
08/29	1,692	3.04%
08/30	1,004	1.80%
08/31	1,512	2.71%
Total	55,741	100.00%

Hits Trend - Help Card



Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

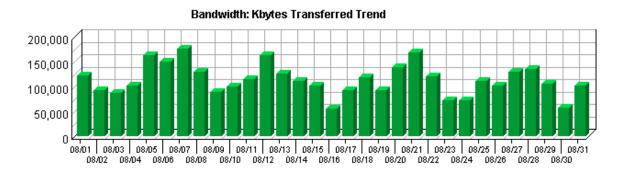


Periods of less activity can be considered good times for maintenance and content improvement.

154 Hits Trend

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.

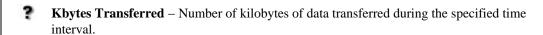


Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
08/01	122,563	3.50%
08/02	91,749	2.62%
08/03	87,508	2.50%
08/04	101,526	2.90%
08/05	162,933	4.65%
08/06	149,632	4.27%
08/07	176,247	5.03%
08/08	129,467	3.70%
08/09	89,700	2.56%
08/10	100,899	2.88%
08/11	115,537	3.30%
08/12	163,850	4.68%
08/13	125,063	3.57%
08/14	110,784	3.16%
08/15	102,618	2.93%
08/16	55,950	1.60%
08/17	93,000	2.65%
08/18	118,366	3.38%
08/19	92,213	2.63%
08/20	138,164	3.94%
08/21	168,232	4.80%
08/22	120,674	3.44%
08/23	71,413	2.04%
08/24	72,947	2.08%
08/25	110,591	3.16%

08/26	102,301	2.92%
08/27	129,589	3.70%
08/28	134,703	3.85%
08/29	105,484	3.01%
08/30	57,657	1.65%
08/31	101,758	2.90%
Total	3,503,103	100.00%

Bandwidth: Kbytes Transferred Trend - Help Card



Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

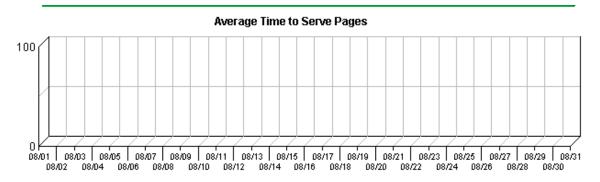


Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
08/01	0	2,008	0
08/02	0	1,452	0
08/03	0	1,263	0
08/04	0	1,623	0
08/05	0	2,459	0
08/06	0	2,061	0
08/07	0	2,348	0
08/08	0	1,687	0
08/09	0	1,256	0
08/10	0	1,333	0
08/11	0	1,691	0
08/12	0	2,772	0
08/13	0	1,811	0
08/14	0	1,746	0
08/15	0	1,535	0
08/16	0	787	0
08/17	0	1,288	0
08/18	0	1,767	0
08/19	0	1,503	0
08/20	0	2,203	0
08/21	0	2,276	0
08/22	0	1,694	0
08/23	0	1,075	0
08/24	0	1,311	0
08/25	0	1,676	0

08/26	0	1,349	0
08/27	0	1,902	0
08/28	0	2,135	0
08/29	0	1,606	0
08/30	0	938	0
08/31	0	1,354	0
Total	0	51,909	0.0

Average Time to Serve Pages - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

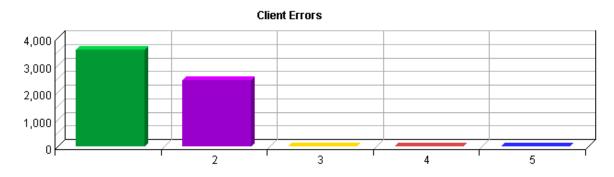
Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	61,748	100%
Successful Hits	55,741	90.27%
Failed Hits	6,007	9.73%
Cached Hits	7,103	11.50%





Errors Dashboard 159

160 Errors Dashboard

Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	0/0
1.	403 Forbidden	3,548	59.06%
2.	404 Not Found	2,445	40.70%
3.	400 Bad Request	7	0.12%
4.	408 Request Timeout	4	0.07%
5.	000 Incomplete / Undefined	3	0.05%
	Total	6,007	100.00%

${\bf Client\ Errors-Help\ Card}$

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

Use this page to determine what maintenance is necessary.

Client Errors 161

162 Client Errors

File Not Found Errors

This report identifies files that returned "404 - Not Found" or "410 - Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/rfa/ncer/styles/ epafiles_epastyles.css (no referrer)	135	5.52%
2.	/ncer/rfa/futures.html (no referrer)	70	2.86%
3.	/ncer/rfa/kids2000.html (no referrer)	47	1.92%
4.	/ncer/rfa/forms/downlf.html (no referrer)	38	1.55%
5.	/ncer/rfa/2002stargradfellann. html (no referrer)	33	1.35%
6.	/ncer/rfa/undgrad.html (no referrer)	32	1.31%
7.	<pre>/ncer/rfa/forms/ ag_current_pending_support.pdf (no referrer)</pre>	32	1.31%
8.	/ncer/rfa/forms/ ag_conflict_of_interest.pdf (no referrer)	30	1.23%
9.	/ncer/rfa/forms/ ag_conflict_of_interest.doc (no referrer)	28	1.15%
10.	/ncer/rfa/forms/ ag_current_pending_support.doc (no referrer)	28	1.15%
11.	/ncer/rfa/02dmvep.html (no referrer)	24	0.98%
12.	/ncer/rfa/bfutur.html (no referrer)	21	0.86%
13.	/ncer/rfa/undgrad.html http://www.lasculturas.com/	21	0.86%

File Not Found Errors 163

lib/libScholarships.php

14.	/ncer/rfa/00humanrfa.html (no referrer)	20	0.82%
15.	/ncer/rfa/archive/sbir/ appendixa.html (no referrer)	18	0.74%
16.	/ncer/rfa/market2000.html (no referrer)	18	0.74%
17.	/ncer/rfa/empact.html (no referrer)	17	0.70%
18.	/ncer/rfa/99fellow.html (no referrer)	17	0.70%
19.	/ncer/rfa/98valrfa.html (no referrer)	16	0.65%
20.	/ncer/rfa/forms/application. pdf (no referrer)	16	0.65%
	Subtotal	661	27.03%
	Other	1,784	72.97%
	Total	2,445	100.00%

File Not Found Errors – Help Card



Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.



Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

164 File Not Found Errors

Server Errors

This report lists the errors which occurred on the server.

These errors did not occur in the log data during the requested reporting period.

Server Errors - Help Card

5

Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.



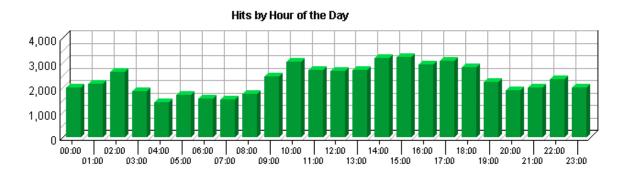
Use this page to determine what maintenance is necessary.

Server Errors 165

166 Server Errors

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

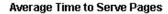


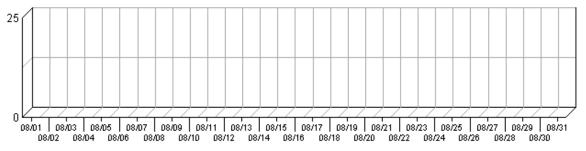
Most Active Summary

Most Active Date	August 12, 2008
Number of Hits on Most Active Date	2,988
Most Active Day of the Week	Thu
Most Active Hour of the Day	15:00-15:59

Activity on Weekdays Summary

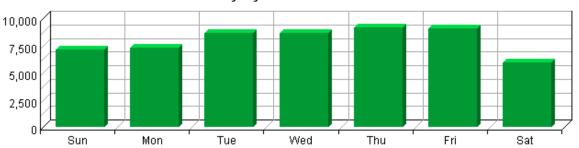
Total Hits Weekdays	42,732
Total Visits Weekdays	18,554
Average Number of Visits per day on Weekdays	883
Average Number of Hits per day on Weekdays	2,034





Activity Dashboard 167

Hits by Day of the Week



Least Active Summary

Least Active Date	August 16, 2008
Number of Hits on Least Active Date	823
Least Active Day of the Week	Sat
Least Active Hour of the Day	04:00-04:59

Activity on Weekends Summary

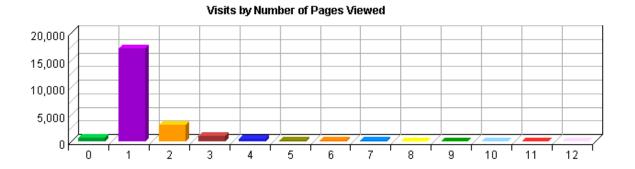
Total Hits Weekend	13,009
Total Visits Weekend	4,786
Average Number of Visits per Weekend	957
Average Number of Hits per Weekend	2,601



168 Activity Dashboard

Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	735	3.15%
1	17,065	73.12%
2	3,053	13.08%
3	965	4.13%
4	436	1.87%
5	214	0.92%
6	156	0.67%
7	104	0.45%
8	72	0.31%
9	41	0.18%
10	45	0.19%
11	27	0.12%
12	23	0.10%
Subtotal	22,936	98.27%
Other	403	1.73%
Total	23,339	100.00%

Visits by Number of Pages Viewed - Help Card

Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

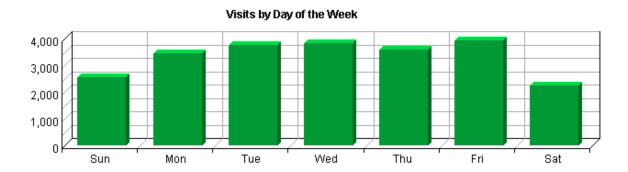
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	2,557	10.96%
Mon	3,446	14.76%
Tue	3,752	16.08%
Wed	3,830	16.41%
Thu	3,599	15.42%
Fri	3,927	16.83%
Sat	2,229	9.55%
Total Weekend	4,786	20.51%
Total Weekdays	18,554	79.49%
Total	23,340	100.00%

Visits by Day of the Week - Help Card

3

Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

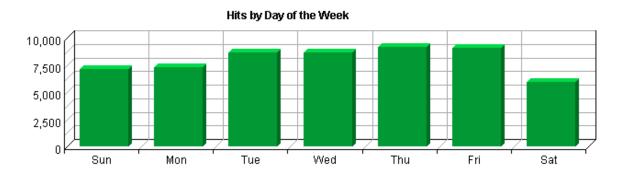
8

Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	7,096	12.73%
Mon	7,249	13.00%
Tue	8,657	15.53%
Wed	8,608	15.44%
Thu	9,124	16.37%
Fri	9,094	16.31%
Sat	5,913	10.61%
Total Weekend	13,009	23.34%
Total Weekdays	42,732	76.66%
Total	55,741	100.00%

Hits by Day of the Week - Help Card

3

Day – Specified day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

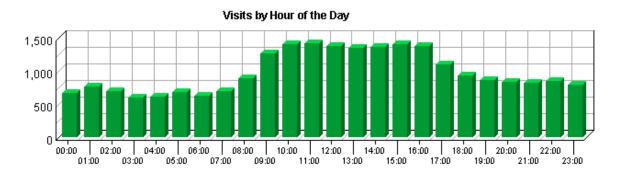
 $\mbox{\%}$ – Percentage of total hits that occurred on the specified day of the week.

S

Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

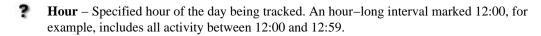
Hour	Visits	%
00:00	662	2.84%
01:00	763	3.27%
02:00	696	2.98%
03:00	595	2.55%
04:00	616	2.64%
05:00	679	2.91%
06:00	631	2.70%
07:00	691	2.96%
08:00	882	3.78%
09:00	1,268	5.43%
10:00	1,396	5.98%
11:00	1,420	6.08%
12:00	1,370	5.87%
13:00	1,349	5.78%
14:00	1,355	5.81%
15:00	1,403	6.01%
16:00	1,381	5.92%
17:00	1,095	4.69%
18:00	936	4.01%
19:00	864	3.70%
20:00	831	3.56%
21:00	819	3.51%
22:00	849	3.64%
23:00	789	3.38%
Total Visits during Work Hours (8:00am-5:00pm)	11,824	50.66%

Total Visits during After Hours (5:01pm-7:59am)	11,516	49.34%
Total	23,340	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	03:00-03:59

Visits by Hour of the Day - Help Card



Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits

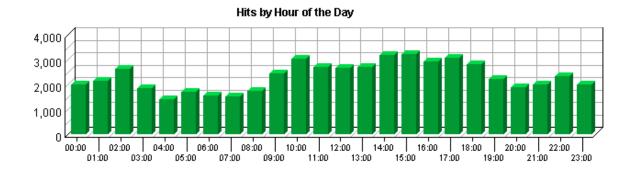
Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

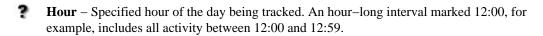
Hour	Hits	%
00:00	1,982	3.56%
01:00	2,144	3.85%
02:00	2,629	4.72%
03:00	1,852	3.32%
04:00	1,422	2.55%
05:00	1,695	3.04%
06:00	1,562	2.80%
07:00	1,502	2.69%
08:00	1,735	3.11%
09:00	2,450	4.40%
10:00	3,026	5.43%
11:00	2,709	4.86%
12:00	2,655	4.76%
13:00	2,694	4.83%
14:00	3,179	5.70%
15:00	3,218	5.77%
16:00	2,927	5.25%
17:00	3,084	5.53%
18:00	2,831	5.08%
19:00	2,228	4.00%
20:00	1,895	3.40%
21:00	1,988	3.57%
22:00	2,323	4.17%
23:00	2,011	3.61%

Total Hits during Work Hours (8:00am-5:00pm)	24,593	44.12%
Total Hits during After Hours (5:01pm-7:59am)	31,148	55.88%
Total	55,741	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	15:00-15:59
Least Active Hour of the Day	04:00-04:59

Hits by Hour of the Day - Help Card



Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

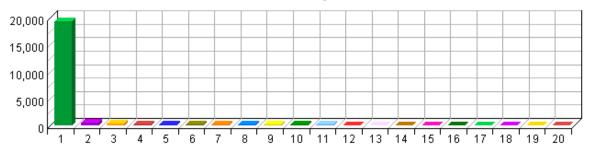
% – Percentage of hits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.





Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	19,359	82.95%
1–2	450	1.93%
2–3	307	1.32%
3–4	244	1.05%
4–5	174	0.75%
5–6	144	0.62%
6–7	153	0.66%
7–8	136	0.58%
8–9	111	0.48%
9–10	98	0.42%
10–11	100	0.43%
11–12	84	0.36%
12–13	73	0.31%
13–14	68	0.29%
14–15	67	0.29%
15–16	59	0.25%
16–17	61	0.26%
17–18	52	0.22%
18–19	49	0.21%
19–20	64	0.27%
Subtotal	21,853	93.63%
Other	1,486	6.37%
Total	23,339	100.00%

Visit Duration by Visits 179

Visit Duration by Visits - Help Card

Visit Duration (minutes) – The number of minutes your web site was viewed.

Visits - Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

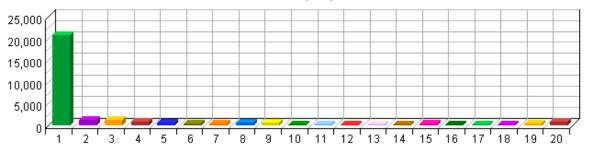
% – Percentage of visitors who viewed your page for the specified duration of time.

This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.





Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	20,840	40.06%
1–2	1,231	2.37%
2–3	1,188	2.28%
3–4	911	1.75%
4–5	559	1.07%
5–6	441	0.85%
6–7	401	0.77%
7–8	533	1.02%
8–9	536	1.03%
9–10	309	0.59%
10–11	309	0.59%
11–12	263	0.51%
12–13	282	0.54%
13–14	239	0.46%
14–15	422	0.81%
15–16	220	0.42%
16–17	205	0.39%
17–18	166	0.32%
18–19	337	0.65%
19–20	840	1.61%
Subtotal	30,232	58.11%
Other	21,790	41.89%
Total	52,022	100.00%

Visit Duration by Page Views - Help Card

5

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

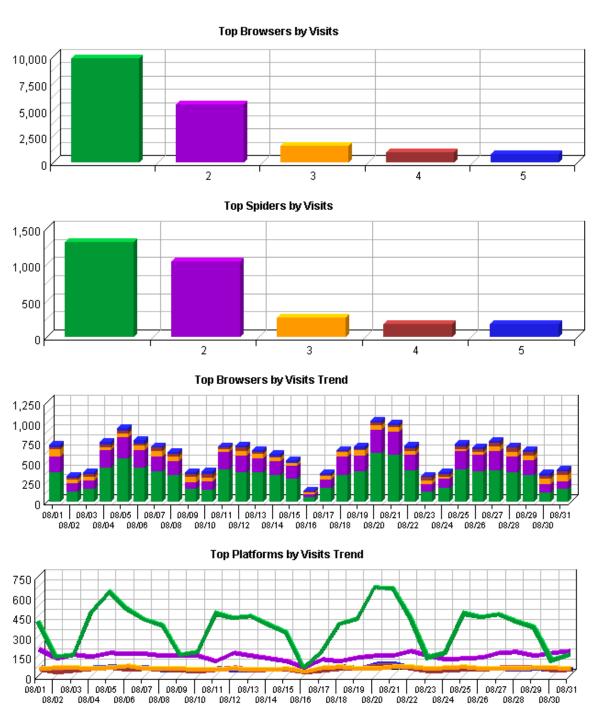
% – Percentage of visitors who viewed your page for the specified duration of time.



This information tells you how many visitors view your site for specific intervals of time.

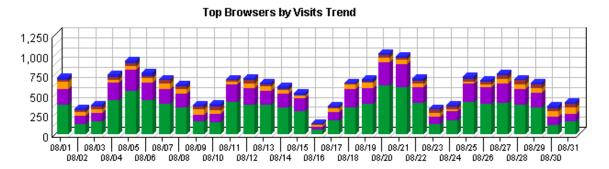
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

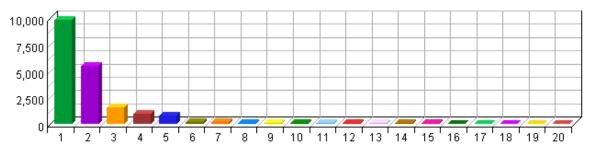


Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.







Top Browsers

	Browser	Visits %	Hits
1.	Microsoft Internet Explorer	9,851 49.27%	14,936
2.	Mozilla	5,443 27.22%	8,143
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	1,579 7.90%	2,222
4.	Other Netscape Compatible	977 4.89%	2,679
5.	Others	768 3.84%	967
6.	libwww-perl/5.812	150 0.75%	378
7.	libwww–perl/5.808	138 0.69%	296
8.	NLESE USEPA	101 0.51%	698
9.	msnbot-media/1.1 (http://search.msn.com/msnbot.htm)	84 0.42%	94
10.	Opera	52 0.26%	72
11.	www.dlese.org,support@dlese.org	48 0.24%	48
12.	Netscape	47 0.24%	57
13.	Safari	46 0.23%	69
14.	Konqueror	45 0.23%	3,163
15.	Jakarta Commons-HttpClient/3.0.1	45 0.23%	490
16.	Java/1.5.0_12	43 0.22%	62
17.	Lynx	41 0.21%	68

Top Browsers 185

18.	NutchCVS/0.7.2 (Nutch; http://lucene.apache.org/nutch/bot.html; nutch-agent@lucene.apache.org)	40	0.20%	50
19.	libwww-perl/5.805	33	0.17%	38
20.	ColdFusion	32	0.16%	41
	Subtotal	19,563	97.85%	34,571
	Other	430	2.15%	3,026
	Total	19,993	100.00%	37,597

Top Browsers - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

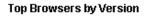
Prowser data can help you determine how to configure your site for optimal viewing.

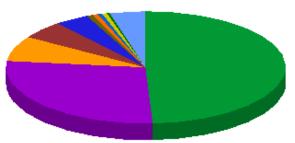
Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

186 Top Browsers

Top Browsers by Version

This report lists the browser versions most common among your visitors.





Top Browsers by Version

		op Browsers by Version			
	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	7.0	5,083	25.42%	7,542
		6.0	4,592	22.97%	6,953
		5.0	50	0.25%	174
		5.5	38	0.19%	62
		5.01	25	0.13%	104
		Version Unknown	24	0.12%	26
		3.02	11	0.06%	15
		1.	9	0.05%	26
		5.14	4	0.02%	7
		7.0b	3	0.02%	3
		mutant	3	0.02%	3
		8.0	2	0.01%	3
		5.22	2	0.01%	2
		4.01	1	0.01%	1
	999.1	1	0.01%	1	
		5.00	1	0.01%	11
		6.0b	1	0.01%	2
		4.0	1	0.01%	1
		Other	0	0.00%	0
2.	Mozilla	20080702	1,862	9.31%	2,708
		2008070208	811	4.06%	1,083
		20070308	663	3.32%	918
		Version Unknown	599	3.00%	789
		20080721	504	2.52%	1,203
		2008070206	150	0.75%	195

20080404 94 0.47% 172 20080109 85 0.43% 100 20071127 78 0.39% 111 2008052906 70 0.35% 101 20070725 50 0.25% 66 20070508 40 0.20% 64 20080201 39 0.20% 50 20050915 29 0.15% 38 20061010 28 0.14% 29 20070914 25 0.13% 38 20080623 17 0.09% 23 16 0.08% 18 200701025 15 0.08% 18 20070515 15 0.08% 18 20071008 13 0.07% 25 20050511 12 0.06% 16 20070309 8 0.04% 8 200707030 8 0.04% 8 20080714 7 0.04% 9				
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20080803	2 0.01%	3
2008041514	2 0.01%	2
20021126	2 0.01%	2
20050223	2 0.01%	3
20040225	2 0.01%	2
20041002	2 0.01%	2
20071102	2 0.01%	5
2008071615	2 0.01%	2
20060308	2 0.01%	3
20070820	2 0.01%	2
20080625	2 0.01%	2
20080312	2 0.01%	3
20070809	2 0.01%	4
20071015	2 0.01%	2
20061025	2 0.01%	6
20060206	2 0.01%	2
20060911	1 0.01%	1
20071115	1 0.01%	1
20080528	1 0.01%	2
20050920	1 0.01%	1
20050225	1 0.01%	1
20061030	1 0.01%	1
20011011	1 0.01%	1
20060427	1 0.01%	1
20080729	1 0.01%	2
20040707	1 0.01%	1
2007110904	1 0.01%	1
20041217	1 0.01%	1
2008020514	1 0.01%	2
20061222	1 0.01%	1
20060803	1 0.01%	1
20050222	1 0.01%	1
20080718	1 0.01%	1
20051102	1 0.01%	1
20080313	1 0.01%	1
2008071616	1 0.01%	1
20040218	1 0.01%	1
20061108	1 0.01%	1
20061228	1 0.01%	1
20070312	1 0.01%	5
20050728	1 0.01%	1
20060821	1 0.01%	1

		20070821	1	0.01%	5
		20080330	1	0.01%	1
		20070611	1	0.01%	3
		20070802	1	0.01%	1
		2008052912	1	0.01%	1
		20080815	1	0.01%	3
		2008080100	1	0.01%	1
		20050919	1	0.01%	1
		20071204	1	0.01%	1
		20051111	1	0.01%	1
		2008080403	1	0.01%	3
		20080316	1	0.01%	1
		Other	0	0.00%	0
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	1,579	7.90%	2,222
		Other	0	0.00%	0
4.	Other Netscape Compatible	Version Unknown	977	4.89%	2,679
		Other	0	0.00%	0
5.	Others	Version Unknown	768	3.84%	967
		Other	0	0.00%	0
6.	libwww-perl/5.812	Version Unknown	150	0.75%	378
		Other	0	0.00%	0
7.	libwww-perl/5.808	Version Unknown	138	0.69%	296
		Other	0	0.00%	0
8.	NLESE USEPA	Version Unknown	101	0.51%	698
		Other	0	0.00%	0
9.	msnbot-media/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	84	0.42%	94
		Other	0	0.00%	0
10.	Opera	9.51	13	0.07%	18
		9.27	10	0.05%	16
		9.50	6	0.03%	7
		9.23	4	0.02%	8
		9.20	4	0.02%	7
		9.24	3	0.02%	3
		9.00	3	0.02%	3
		9.52	3	0.02%	3
			2		3
		9.52		0.02%	

		8.00	1	0.01%	1
		7.0	1	0.01%	1
		7.11	1	0.01%	1
		9.25	1	0.01%	1
		Other	0	0.00%	0
11.	www.dlese.org,support@dlese.org	Version Unknown	48	0.24%	48
		Other	0	0.00%	0
12.	Netscape	7.2	24	0.12%	28
		4.5	7	0.04%	11
		7.1	4	0.02%	5
		8.1.3	3	0.02%	4
		4.61	2	0.01%	2
		6.2.1	2	0.01%	2
		7.02	1	0.01%	1
		4.0	1	0.01%	1
		8.0.3.3	1	0.01%	1
		4.7	1	0.01%	1
		8.1.2	1	0.01%	1
		Other	0	0.00%	0
13.	Safari	312.6	19	0.10%	26
		419.3	16	0.08%	16
		YY/ADOBE	4	0.02%	5
		312.3	1	0.01%	1
		417.9.2	1	0.01%	1
		525.20	1	0.01%	1
		412.2	1	0.01%	1
		412	1	0.01%	1
		312.6_ADOBE	1	0.01%	16
		413	1	0.01%	1
		Other	0	0.00%	0
14.	Konqueror	3.2	39	0.20%	3,156
		3.5	5	0.03%	6
		3.1	1	0.01%	1
		Other	0	0.00%	0
15.	Jakarta Commons-HttpClient/3.0.1	Version Unknown	45	0.23%	490
		Other	0	0.00%	0
16.	Java/1.5.0_12	Version Unknown	43	0.22%	62
		Other	0	0.00%	0
17.	Lynx	2.8.6DEV.11	31	0.16%	56

		2.8.5DEV.16	9	0.05%	10
		2.8.5REL.1	1	0.01%	2
		Other	0	0.00%	0
18.	NutchCVS/0.7.2 (Nutch; http://lucene.apache.org/nutch/bot.html;	Version Unknown	40	0.20%	50
	nutch-agent@lucene.apache.org)	Other	0	0.00%	0
19.	libwww-perl/5.805	Version Unknown	33	0.17%	38
		Other	0	0.00%	0
20.	ColdFusion	Version Unknown	32	0.16%	41
		Other	0	0.00%	0
	Subtotal		19,563	97.85%	34,571
	Other		430	2.15%	3,026
	Total		19,993	100.00%	37,597

Top Browsers by Version - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

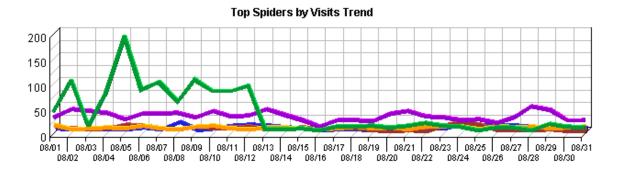
% – Percentage of the total visits in which the visitor viewed this page at least once.

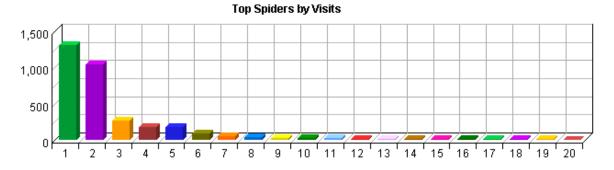
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.





Top Spiders

	Spider	Visits %	Hits
1.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	1,307 39.05%	3,368
2.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	1,037 30.98%	7,576
3.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	273 8.16%	273
4.	Gigabot	182 5.44%	3,364
5.	Yeti	177 5.29%	186
6.	WebAlta Crawler	89 2.66%	654
7.	MSR-ISRCCrawler	49 1.46%	252
8.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/;)	33 0.99%	41
9.	FAST Enterprise Crawler 6	27 0.81%	115
10.	Morning Paper 1.0 (robots.txt compliant!)	23 0.69%	23
11.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; maxamine.com-robot)	21 0.63%	138
12.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	18 0.54%	23

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13.	Speedy Spider (http:	15	0.45%	17
14.	DotBot	11	0.33%	345
15.	SD Crawler	11	0.33%	20
16.	WebTrends	10	0.30%	987
17.	Baiduspider (http:	10	0.30%	11
18.	DoCoMo	10	0.30%	10
19.	Mozilla/5.0 (Twiceler–0.9 http://www.cuil.com/twiceler/robot.html)	9	0.27%	19
20.	Googlebot	5	0.15%	5
	Subtotal	3,317	99.10%	17,427
	Other	30	0.90%	717
	Total	3,347	100.00%	18,144

Top Spiders - Help Card

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Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total spider visits or hits by the specified spider.



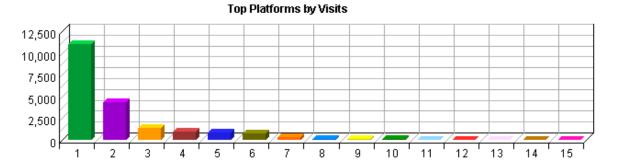
This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

194 Top Spiders

Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.





Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	11,035	55.19%	16,000
2.	Others	4,338	21.70%	10,279
3.	Linux	1,348	6.74%	2,487
4.	Windows 2000	918	4.59%	1,423
5.	Windows NT	891	4.46%	1,387
6.	Macintosh	776	3.88%	1,046
7.	Macintosh PowerPC	334	1.67%	474
8.	Windows Win32s	100	0.50%	186
9.	Windows 2003	82	0.41%	118
10.	Windows 98	77	0.39%	121
11.	FreeBSD	40	0.20%	3,158
12.	Windows 3.x	19	0.10%	842
13.	Windows ME	19	0.10%	23
14.	Windows 95	9	0.05%	9
15.	SunOS	7	0.04%	44
	Total	19,993	100.00%	37,597

Top Platforms 195

Top Platforms - Help Card

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Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.



This information is useful when determining what content to include on your web site.

196 Top Platforms

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

	Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one—to three—digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

100 = Success: Continue

101 = Success: Switching Protocols

200 = Success: OK 201 = Success: Created 202 = Success: Accepted

203 = Success: Non–Authoritative Information

204 = Success: No Content
205 = Success: Reset Content
206 = Success: Partial Content
300 = Success: Multiple Choices
301 = Success: Moved Permanently

302 = Success: Found 303 = Success: See Other 304 = Success: Not Modified

305 = Success : Use Proxy

307 = Success: Temporary Redirect

"Failed" codes:

400 = Failed: Bad Request 401 = Failed: Unauthorized 402 = Failed: Payment Required

403 = Failed: Forbidden

404 = **Failed**: Not Found **405** = **Failed**: Method Not Allowed **406** = **Failed**: Not Acceptable **407** = **Failed**: Proxy Authentication Required **408** = **Failed**: Request Time-out **409** = **Failed**: Conflict 410 = Failed: Gone 411 = Failed: Length Required 412 = Failed: Precondition Failed 413 = Failed: Request Entity Too Large **414 = Failed**: Request–URI Too Large **415** = **Failed**: Unsupported Media Type **416** = **Failed**: Requested range not satisfiable **417** = **Failed**: Expectation Failed **500** = **Failed**: Internal Server Error **501** = **Failed**: Not Implemented **502** = **Failed**: Bad Gateway **503** = **Failed**: Service Unavailable **504** = **Failed**: Gateway Time–out **505** = **Failed**: HTTP Version Not Supported Subtotal In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal." See "Top-Level Domain." Suffix (Domain Name) Time Interval A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59. Time before The number of days between a new buyer's first visit and first purchase. Order Time between The number of days between a visitor's previous purchase and most recent purchase in Purchases this report period. Top-Level The suffix of a domain name. A top-level domain can be based on the type of **Domain** organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains: ARPANET: .arpa Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn Government: .gov .gov.[country code] .gove.[country code] .go.[country code] Military: .mil .mil.[country code]

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Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.